



STIC EIC 3600 Search Request Form

186289

Today's Date:

4/20/06

Class/Subclass

705/26-27

What date would you like to use to limit the search?

Priority Date:

11/16/99

Other:

Name

Rob Pond

AU

3625

Examiner #

28748

Room #

5D01

Phone

2-6760

Serial #

09/441,204

Format for Search Results (Circle One):

☒ PAPER

☐ DISK

☐ EMAIL

Where have you searched so far?

☒ USP ☐ DWPI ☐ EPO ☐ JPO ☐ ACM ☐ IBM TDB

☐ IEEE ☐ INSPEC ☐ SPI

Other

Dialog

Is this a "Fast & Focused" Search Request? (Circle One) YES

☒ NO

Full length

A "Fast & Focused" Search is completed in 2-3 hours (maximum). The search must be on a very specific topic and meet certain criteria. The criteria are posted in EIC3600 and on the EIC3600 NPL Web Page at <http://ptoweb/patents/stic/stic-ic3600.htm>.

What is the topic, novelty, motivation, utility, or other specific details defining the desired focus of this search? Please include the concepts, synonyms, keywords, acronyms, definitions, strategies, and anything else that helps to describe the topic. Please attach a copy of the abstract, background, brief summary, pertinent claims and any citations of relevant art you have found.

Clas 10, 20, 21, 26 are independent.

Rush.

Actual Q&A
Yoon Gao

STIC Searcher

Guy R. D'Amico

Phone

2-3522

Date picked up

4-25-06

Date Completed

4-25-06



705/26-27

? show files;ds

File 9:Business & Industry(R) Jul/1994-2006/Apr 24

(C) 2006 The Gale Group

File 13:BAMP 2006/Apr w3

(C) 2006 The Gale Group

File 16:Gale Group PROMT(R) 1990-2006/Apr 25

(C) 2006 The Gale Group

File 20:Dialog Global Reporter 1997-2006/Apr 25

(C) 2006 Dialog

File 148:Gale Group Trade & Industry DB 1976-2006/Apr 25

(C) 2006 The Gale Group

File 240:PAPERCHEM 1967-2006/Apr w4

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File 545:Investext(R) 1982-2006/Apr 25

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File 610:Business Wire 1999-2006/Apr 25

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File 613:PR Newswire 1999-2006/Apr 25

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File 621:Gale Group New Prod. Annou.(R) 1985-2006/Apr 25

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File 635:Business Dateline(R) 1985-2006/Apr 25

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File 636:Gale Group Newsletter DB(TM) 1987-2006/Apr 24

(C) 2006 The Gale Group

File 649:Gale Group Newswire ASAP(TM) 2006/Apr 17

(C) 2006 The Gale Group

File 711:Independent(London) Sep 1988-2006/Apr 24

(C) 2006 Newspaper Publ. PLC

File 761:Datamonitor Market Res. 1992-2006/Apr

(C) 2006 Datamonitor

File 813:PR Newswire 1987-1999/Apr 30

(C) 1999 PR Newswire Association Inc

Set Items Description

S1 72 (PROMOTIONAL()PRODUCT? ?)(6N)(ONLINE OR ON()LINE OR WEB OR
INTERNET OR WEBSITE OR WEBPAGE)(6N)(BUY OR BUYS OR BUYING OR -
ORDER? OR PURCHASE OR PURCHASING OR FULFILL?) NOT PY>1999

S2 35 RD (unique items)

? t2/3,k/all

2/3,k/1 (Item 1 from file: 9)

DIALOG(R)File 9:Business & Industry(R)

(C) 2006 The Gale Group. All rts. reserv.

01940039 Supplier Number: 25410093 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Lillian gets it for you wholesale

(Lillian Vernon to debut business-to-business promotions website in
order to further establish itself in the \$13 bil promotional products
industry)

Catalog Age, v 16, n 10, p 6

September 1999

DOCUMENT TYPE: Journal ISSN: 0740-3119 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 358

(Lillian Vernon to debut business-to-business promotions website in
order to further establish itself in the \$13 bil promotional products
industry)

2/3,k/2 (Item 2 from file: 9)

DIALOG(R)File 9:Business & Industry(R)

(C) 2006 The Gale Group. All rts. reserv.

01400989 Supplier Number: 24069767

facts, figures & findings: More Consumers Access Internet from work than
Home

(June 1997 survey by PromoMart finds 57% of promotional products buyers
make their purchasing decisions while accessing the Internet from the

office, while 35% surf and make their decisions from home)

EMedia Professional, v 10, n 11, p 14

November 1997

DOCUMENT TYPE: Journal; News Brief; Survey ISSN: 1090-946X (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 43

(June 1997 survey by PromoMart finds 57% of promotional products buyers make their purchasing decisions while accessing the Internet from the office, while 35% surf and make their decisions from home)

TEXT:

Fifty-seven percent of promotional products buyers make their purchasing decisions while accessing the Internet from the office, according to a June survey by PromoMart. Another 35 percent surf the...

2/3,K/3 (Item 3 from file: 9)

DIALOG(R)File 9:Business & Industry(R)

(c) 2006 The Gale Group. All rts. reserv.

01040093 Supplier Number: 23622023 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Service Rewards Web Consumers

(Maritz is using "rewards" to grab web consumers' interest; GoldMail system lets consumers sign up to receive ads directed to demographic profiles)

Response TV, p 54

September 1996

DOCUMENT TYPE: Journal ISSN: 1077-5439 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 203

TEXT:

...short questionnaire demonstrating that they have actually read the ads, which earns them points toward purchasing promotional products online. Non-members can view the advertisements as well and participate in the program.

...

2/3,K/4 (Item 4 from file: 9)

DIALOG(R)File 9:Business & Industry(R)

(c) 2006 The Gale Group. All rts. reserv.

00951102 Supplier Number: 23473410 (USE FORMAT 7 OR 9 FOR FULLTEXT)

FreeShop Online Achieves One Million Orders

(Crossing an industry milestone, FreeShop Online, which offers an array of promotional products via four site locations, has generated more than one million orders for its online advertisers)

Response TV, v 4, n 8, p 55

April 1996

DOCUMENT TYPE: Journal ISSN: 1077-5439 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 229

(Crossing an industry milestone, FreeShop Online, which offers an array of promotional products via four site locations, has generated more than one million orders for its online advertisers)

TEXT:

By Samina Taj

Crossing an industry milestone, FreeShop Online, which offers an array of promotional products via four site locations, has generated more than one million orders for its online advertisers. Since its debut last year, more than 180 major marketers have advertised on the...

2/3,K/5 (Item 1 from file: 13)

DIALOG(R)File 13:BAMP

(c) 2006 The Gale Group. All rts. reserv.

00573052 Supplier Number: 24234277 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Notable Promotables

(Distributors with established clients can use a variety of products for fun promotions)

Article Author(s): Bucci, Barbara A
Business Forms Labels & Systems, v 36, n 8, p 46-56
April 20, 1998

DOCUMENT TYPE: Journal ISSN: 1044-758x (United States)

LANGUAGE: English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 1925

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...This site provides a comprehensive library of products available from many ASI network suppliers, detailed ordering information and a directory of authorized promotional products distributors from whom buyers can order products.

"Instead of searching thousands of web sites for products, someone could refer to our central location for thousands of products," said...

2/3,K/6 (Item 2 from file: 13)

DIALOG(R)File 13:BAMP

(c) 2006 The Gale Group. All rts. reserv.

00515333 Supplier Number: 23709889 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Aim for a Premier Position

(ProForma grows to 17th Best Franchise in America taking care of administrative tasks without restricting freedom of vendors)

Article Author(s): Gross, Janet R
Business Forms Labels & Systems, v 34, n 22, p 71,72,74
November 20, 1996

DOCUMENT TYPE: Journal ISSN: 1044-758x (United States)

LANGUAGE: English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 932

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...brochures, videos and a quarterly eight-page glossy magazine for current and prospective customers. An online promotional products catalog, ProSource, enables customers to place orders electronically.

In addition to accounting and voice mail services, franchise owners receive telemarketing support, preset...

2/3,K/7 (Item 1 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2006 The Gale Group. All rts. reserv.

06854197 Supplier Number: 58071728 (USE FORMAT 7 FOR FULLTEXT)

ImageX.com Expands Into Corporate Promotional Products Industry Via New Alliance with eCompanyStore.com.

Business Wire, p1017

Dec 8, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 816

... for their entire corporate identity programs."

About eCompanyStore.com

Based in Atlanta, eCompanyStore.com provides Internet -based business-to-business e-commerce solutions that allow organizations to efficiently purchase logo merchandise including promotional products and uniforms. eCompanyStore.com's Internet -based solutions are designed to increase the effectiveness and lower the costs of programs by...

2/3,K/8 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

06841821 Supplier Number: 57890566 (USE FORMAT 7 FOR FULLTEXT)
eCompanyStore.com Announces Agreement with US Office Products.
PR Newswire, p3387
Dec 2, 1999
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 654

... Atlanta, eCompanyStore.com provides business-to-business, e-commerce solutions that allow organizations to efficiently purchase Logo Merchandise including promotional products and uniforms. eCompanyStore.com's Internet -based solutions are designed to increase the effectiveness and lower the costs of programs by...

2/3,K/9 (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

06810766 Supplier Number: 57589689 (USE FORMAT 7 FOR FULLTEXT)
eCompanyStore.com Announces Agreement with Energy Giant - Southern Company.
PR Newswire, p6110
Nov 16, 1999
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 581

... Atlanta, eCompanyStore.com provides business-to-business, e-commerce solutions that allow organizations to efficiently purchase promotional products such as logo apparel, logo merchandise and uniforms. eCompanyStore.com's Internet -based solutions are designed to increase the effectiveness and lower the costs of programs by...

2/3,K/10 (Item 4 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

06491536 Supplier Number: 55171621 (USE FORMAT 7 FOR FULLTEXT)
eCompanyStore.com Names Thomas Blassey VP of Sales and Marketing; Also Announces Helios Consulting Partner to Board of Directors.
Business Wire, p1048
July 16, 1999
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 542

... ECS. "Selling direct to our customers and offering a solution that allows them to efficiently purchase promotional products via the Internet is at the core of our business strategy. Tom understands the benefits of the direct...

...Scarborough, L.L.P. in Atlanta.
About eCompanyStore.com

Based in Atlanta, eCompanyStore.com provides Internet -based business-to-business e-commerce solutions that allow organizations to efficiently purchase corporate identity promotional products such as logo apparel, logo merchandise and uniforms. ECS's Internet -based solutions are designed to increase the effectiveness and lower the costs of corporate identity...

2/3,K/11 (Item 5 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

06439683 Supplier Number: 55000624 (USE FORMAT 7 FOR FULLTEXT)

eCompanyStore.com Names Young & Rubicam's Stewart Owen to Board of Directors.

Business Wire, p1175

June 28, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 486

... with more than 339 offices in 73 countries worldwide.

eCompanyStore.com is a provider of Internet -based business-to-business e-commerce solutions that allow organizations to efficiently purchase corporate identity promotional products such as logo apparel, logo merchandise and uniforms. eCompanyStore.com's Internet -based solutions are designed to increase the effectiveness and lower the costs of corporate identity...

...the market is fragmented and largely served by vendors who have not fully leveraged the Internet. eCompanyStore.com provides a single source for the purchase of promotional products and offers a full range of functionality via the Internet including:

- real-time inventory availability;
- real-time pricing information;
- real-time access - 24 hours, 7...

2/3,K/12 (Item 6 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

06336722 Supplier Number: 54623522 (USE FORMAT 7 FOR FULLTEXT)

NEBS and WebNow.com Offer Free Web Sites to Small Businesses.

PR Newswire, p9355

May 13, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 523

... preferred provider of personalized products for small business. WebNow.com will also integrate the NEBS online ordering system to make it easy for customers to order printing, work wear, promotional products and other items helpful in web site promotion.

Small businesses are invited to create their free web site today by going...

2/3,K/13 (Item 7 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

05302120 Supplier Number: 48071963
MasterCard puts buying online - very carefully.

Minahan, Tim

Purchasing, p78

Oct 23, 1997

Language: English Record Type: Abstract

Document Type: Magazine/Journal; Trade

ABSTRACT:

...by the latter. Around 50 requisitioners and buyers at MasterCard's St. Louis, MO, and Purchase sites are utilizing Elekom's online purchasing system to order promotional products, office supplies, and services from national contracts dealt by a MasterCard's purchasing team. The intranet-based program, which is installed in one of MasterCard's local servers...

2/3,K/14 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

08701988 (USE FORMAT 7 OR 9 FOR FULLTEXT)

eCompanyStore.com Named to Information Week E-biz 100 List; Atlanta

E-Business Firm Ranks No. 22 on List

PR NEWSWIRE
December 14, 1999
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 437

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... com provides Internet-based, business-to-business, e-commerce solutions that allow organizations to efficiently purchase Logo Merchandise including promotional products and uniforms. eCompanyStore.com's Internet -based solutions are designed to increase the effectiveness and lower the costs of programs by...

2/3,K/15 (Item 2 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

08699459 (USE FORMAT 7 OR 9 FOR FULLTEXT)
ePromos.com Announces Hot New Corporate Stocking-Stufflers
PR NEWSWIRE
December 14, 1999
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 291

- Onli ne Promotional Products Superstore Reveals Holiday Buying Habits -
NEW YORK, Dec. 14 /PRNewswire/ -- ePromos.com, a leading provider of promotional products and...

2/3,K/16 (Item 3 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

08617969 (USE FORMAT 7 OR 9 FOR FULLTEXT)
eCompanyStore.com(SM) Announces Strategic Alliance with ImageX.com
PR NEWSWIRE
December 08, 1999
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 656

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... com provides Internet-based, business-to-business, e-commerce solutions that allow organizations to efficiently purchase Logo Merchandise including promotional products and uniforms. eCompanyStore.com's Internet -based solutions are designed to increase the effectiveness and lower the costs of programs by...

2/3,K/17 (Item 4 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

07614012 (USE FORMAT 7 OR 9 FOR FULLTEXT)
4imprint.com Makes an Impression in e-commerce; Nelson Marketing Introduces The Most Comprehensive Imprinted Promotional Products Web Site
BUSINESS WIRE
October 06, 1999
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 644

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... BUSINESS WIRE)--Oct. 6, 1999--Nelson Marketing, North America's leading direct marketer of imprinted promotional products , has revolutionized the advertising specialties industry by introducing the most comprehensive electronic-commerce web site for fast, secure and easy ordering of imprinted promotional products .
The new 4imprint.com web site, located at <http://www.4imprint.com/>,

surpasses the standards for the electronic sale of...

... s only guaranteed on-time shipping. Now the same system is available directly to customers on - line through 4imprint.com making it quicker and easier to order promotional products .

"Since 1984 we have been offering our customers unsurpassed customer service," said Dick Nelson, president...

2/3,K/18 (Item 5 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

06686088 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Millennium Survey Reveals the Internet is Vital for Promotional Product
Research, Says PromoMart
PR NEWSWIRE
August 13, 1999
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 464

... promotion plans of 344 end-users nationwide during a recent survey and discovered that, the internet has become a vital medium for researching and purchasing promotional products . Over 60% of the respondents intended to use the internet to research available products. Additionally, two-thirds of that group said that they also planned to purchase their promotional products online .

2/3,K/19 (Item 6 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

02989181
BancTec to Offer Advertising Specialty Items Through Its Support Products
Division
PR NEWSWIRE
October 01, 1998
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 378

Customers Can Now Purchase Over 400,000 Promotional Products by
Accessing the SupplyTec(TM) Online Catalog Service at www.supplytec.com
DALLAS, Oct. 1 /PRNewswire/ -- BancTec, Inc. (NYSE: BTC) today...

2/3,K/20 (Item 7 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

02857938
PromoMart Finds Internet Beats Radio and Television Advertising Second Year
Running
PR NEWSWIRE
September 18, 1998
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 479

... In fact, one PromoMart consultant has increased his business by 50 percent by establishing his web presence." PromoMart (www.promomart.com) has become the central buying location for promotional products with 10 percent of ASI-listed promotional products consultants participating. There are consultants participating in...

2/3,K/21 (Item 1 from file: 240)
DIALOG(R)File 240:PAPERCHEM
(c) 2006 Elsevier Eng. Info. Inc. All rts. reserv.

00566653 PAPERCHEM NO: GA4405539
Aim for a Premier Position; ProForma Launches New Vendor Partnerships
Gross, J. R.
SOURCE: Bus. Forms Lab. Syst. 34, no. 22: 71-72, 74 (November 20, 1996).

[Engl.]

... ROM presentations, brochures, videos, and a quarterly magazine for customers and offers an on-line promotional products catalog, ProSource, which enables customers to place orders electronically. It provides sales support, information and database-management services, and automated business tools. Representatives...

2/3,K/22 (Item 1 from file: 471)
DIALOG(R)File 471:New York Times Fulltext
(c) 2006 The New York Times. All rts. reserv.

03089366 NYT Sequence Number: 034932951113 (USE FORMAT 7 FOR FULLTEXT)
Taking In the Sites;Custom Company Gifts In Time for the Holidays
STEPHEN C. MILLER
New York Times, Late Edition - Final ED, COL 3, P 4
Monday November 13 1995
DOCUMENT TYPE: Newspaper LANGUAGE: English RECORD TYPE: Fulltext
Word Count: 577

... there is no on-line ordering. There is not even a fax form. All the ordering is done through an 800 number.

The most interesting promotional product on the web is the customized screen saver from Berkeley Systems, Inc., which brought you "After Dark's...

2/3,K/23 (Item 1 from file: 545)
DIALOG(R)File 545:Investext(R)
(c) 2006 Thomson Financial Networks . All rts. reserv.

09876571
Workflow Management
BANCOSTON ROBERTSON STEPHENS
Deluca, S.C.
CALIFORNIA (STATE OF)

DATE: September 1, 99
INVESTEXT(tm) REPORT NUMBER: 2932518, PAGE 3 OF 13, TEXT PAGE
This is a(n) COMPANY report.

TEXT:

...THESIS: workflow's proprietary software, GETSMART (TM), provides clients with the ability to outsource the purchase and management of printing and promotional products , as well as office products, via the Internet . The company is pursuing an acquisition strategy while focusing on improving internal growth and operations...

2/3,K/24 (Item 2 from file: 545)
DIALOG(R)File 545:Investext(R)
(c) 2006 Thomson Financial Networks . All rts. reserv.

09848841
Workflow Management
BANCOSTON ROBERTSON STEPHENS
Deluca, S.C.
CALIFORNIA (STATE OF)

DATE: August 30, 99
INVESTEXT(tm) REPORT NUMBER: 2931439, PAGE 2 OF 2, TEXT PAGE
This is a(n) COMPANY report.

TEXT:

...THESIS: workflow's proprietary software, GetSmart (TM), provides clients with the ability to outsource the purchase and management of printing and promotional products , as well as office products, via the Internet . The company is pursuing an acquisition strategy while focusing on improving internal growth and operations...

2/3,K/25 (Item 3 from file: 545)
DIALOG(R)File 545:Investext(R)
(c) 2006 Thomson Financial Networks . All rts. reserv.

09695456
Workflow Management
BANCOSTON ROBERTSON STEPHENS
DeLuca, S.C.
CALIFORNIA (STATE OF)

DATE: June 16, 99
INVESTEXT(tm) REPORT NUMBER: 2878340, PAGE 3 OF 12, TEXT PAGE
This is a(n) COMPANY report.

TEXT:

...INVESTMENT THESIS: workflow's proprietary software, GETSMART, provides clients with the ability to outsource the purchase and management of printing and promotional products , as well as office products, via the Internet . The Company is pursuing an acquisition strategy while focusing on improving internal growth and operations...

2/3,K/26 (Item 4 from file: 545)
DIALOG(R)File 545:Investext(R)
(c) 2006 Thomson Financial Networks . All rts. reserv.

09529446
Workflow Management
BANCOSTON ROBERTSON STEPHENS
DeLuca, S.C.
CALIFORNIA (STATE OF)

DATE: June 4, 99
INVESTEXT(tm) REPORT NUMBER: 2871623, PAGE 2 OF 7, TEXT/TABLE PAGE
This is a(n) COMPANY report.

TEXT:

...INVESTMENT THESIS: workflow's proprietary software, GETSMART, provides clients with the ability to outsource the purchase and management of printing and promotional products , as well as office products, via the Internet . The Company is pursuing an acquisition strategy while focusing on improving internal growth and operations...

2/3,K/27 (Item 5 from file: 545)
DIALOG(R)File 545:Investext(R)
(c) 2006 Thomson Financial Networks . All rts. reserv.

09244245
Workflow Management
BANCOSTON ROBERTSON STEPHENS
DeLuca, S.C.
CALIFORNIA (STATE OF)

DATE: March 3, 99
INVESTEXT(tm) REPORT NUMBER: 2744153, PAGE 3 OF 8, TEXT/TABLE PAGE
This is a(n) COMPANY report.

TEXT:

...INVESTMENT THESIS:

workflow's proprietary software, GETSMART, provides clients with the ability to outsource the purchase and management of printing and promotional products , as well as office products, via the Internet . The Company is pursuing an acquisition strategy while focusing on improving internal growth and operations...

2/3,K/28 (Item 1 from file: 610)
DIALOG(R)File 610:Business wire
(c) 2006 Business Wire. All rts. reserv.

00103999 1999091525880171 (USE FORMAT 7 FOR FULLTEXT)
Corporategear.com Unveils the First All-Encompassing Exchange for the
Branded Promotional Products Industry
Business Wire
Wednesday, September 15, 1999 09:01 EDT
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 476

TEXT:
...resellers and customers as well as vendor,
media and business service partners. The Corporategear.com website
empowers the buyer to be just clicks away from ordering high quality,
competitively priced promotional products. The site allows clients to
view, order, attach digital art files, and track orders all online.

2/3,K/29 (Item 1 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2006 The Gale Group. All rts. reserv.

04670135 Supplier Number: 61555836 (USE FORMAT 7 FOR FULLTEXT)
Total Print Graphics.(Brief Article)
The Press, v21, n2, p18
Feb, 1999
Language: English Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal; Trade
Word Count: 42

(USE FORMAT 7 FOR FULLTEXT)
TEXT:
...has created a web site that includes a product catalog with thousands of
products, an online shopping cart feature, online ordering
capabilities, information about promotional products, and a monthly
drawing for \$1,000 worth of promotional products.

2/3,K/30 (Item 2 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2006 The Gale Group. All rts. reserv.

04670077 Supplier Number: 61533357 (USE FORMAT 7 FOR FULLTEXT)
Covering everything.(Brief Article)
Wearables Business, p58
Nov, 1999
Language: English Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal; Trade
Word Count: 356

... Fame. This program strikes us as the Customer Service Hall of
Fame.
The company's web site serves the same purpose. Since the firm
sells through wholesale distributors to promotional products
distributors, the How to Order section of the web is a straightforward
map of the country, click a state and up pops a list...

2/3,K/31 (Item 3 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2006 The Gale Group. All rts. reserv.

04669940 Supplier Number: 61533216 (USE FORMAT 7 FOR FULLTEXT)
Love at first site?(Brief Article)
Keene-Osborn, Sherry

Wearables Business, p42
Oct, 1999
Language: English Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal; Trade
Word Count: 2316

... of its businesses predict they will increase the number of sites from which they buy online over the next six months. Currently, businesses most frequently buy computer software, books, computer hardware, office supplies and travel online.

Will promotional products be added to that list in the near future?

"The technology is there and more...

2/3,K/32 (Item 1 from file: 711)
DIALOG(R)File 711:Independent(London)
(c) 2006 Newspaper Publ. PLC. All rts. reserv.

10564090
LETTS DIARIES E-JECTED FOR NEW ECONOMY
Independent (IN) - Saturday, March 4, 2000
By: Nigel Cope Associate City Editor
Edition: FOREIGN Section: Business Page: 19
Word Count: 376

... s strategic options. The review suggested that Bemrose would be better off concentrating on its promotional products business, which in September launched an internet ordering facility called 4image.com.

The company reacted rather sniffily yesterday to suggestions that it was ...

2/3,K/33 (Item 1 from file: 761)
DIALOG(R)File 761:Datamonitor Market Res.
(c) 2006 Datamonitor. All rts. reserv.

00083957

Specialist, Niche and Emerging Retail Channels: 5.0 SPECIALIST, NICHE AND EMERGING RETAIL CHANNELS (9)

Main Title: European Beer Retailing
Pub. Date: January 01, 1997
Source: DATAMONITOR
Telephone: 0171-625 8548
Word Count: 612 (1 pp.)
Language: English

Country: EUROPE
Industry: FOOD AND BEVERAGES
Company Names (DIALOG Generated): Nurdin & Peacock ; Premium Beer Direct

...to follow a similar pattern of development. Certain European firms are already established on the Internet for advertising purposes. Bitburger, for example, runs a system whereby consumers can purchase promotional products such as T-shirts. Many beer producers are being dissuaded from exploiting the Internet because of the problems of delivery which threaten to make such a service unprofitable. Tuborg...

2/3,K/34 (Item 1 from file: 813)
DIALOG(R)File 813:PR Newswire
(c) 1999 PR Newswire Association Inc. All rts. reserv.

1127049 PHF021
ASI Reports Internet Beats Radio and Television Advertising As Successful Selling Method

DATE: July 18, 1997 14:09 EDT WORD COUNT: 395

Ginger R. DeMille

... way for distributors to provide an extra level of service to their clients."

Buyers of promotional products can benefit from ordering through online catalogs found on sites such as PromoMart. Now they can go through the entire campaign...

2/3,K/35 (Item 2 from file: 813)
DIALOG(R)File 813:PR Newswire
(c) 1999 PR Newswire Association Inc. All rts. reserv.

1111595 PHF017
PromoMart: New Research Finds More Buyers Access Internet From Work Than Home

DATE: June 13, 1997 12:44 EDT WORD COUNT: 521

... buyers surveyed primarily access the Internet at the office, while 35 percent primarily access the Internet at home. The survey was designed to estimate how many promotional products buyers were accessing the Internet at work, where their product purchasing decisions are made.

The latest Internet focus is centered around electronic commerce. Debates rage about...
?

iSwag.com consolidates the purchasing process and communication lines between corporate brand managers, distributors, and suppliers, and has enabled all groups in the branded merchandise and promotions industry to communicate via the Internet.



You are: Select One 



4/17/00
[iSwag.com survey looks at the power of logos](#)

4/10/00
[Barnesandnoble.com Senior Technologist is the latest addition to iSwag](#)

4/4/00
[iSwag.com Raises \\$1.25 Million In First Round of Funding](#)

3/23/00
[iSwag.com Revolutionizes Brand Merchandise and Promotions Industry](#)



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? show files;ds

File 15:ABI/Inform(R) 1971-2006/Apr 24
 (c) 2006 ProQuest Info&Learning
 File 16:Gale Group PROMT(R) 1990-2006/Apr 25
 (c) 2006 The Gale Group
 File 148:Gale Group Trade & Industry DB 1976-2006/Apr 25
 (c)2006 The Gale Group
 File 160:Gale Group PROMT(R) 1972-1989
 (c) 1999 The Gale Group
 File 275:Gale Group Computer DB(TM) 1983-2006/Apr 24
 (c) 2006 The Gale Group
 File 621:Gale Group New Prod.Annou.(R) 1985-2006/Apr 25
 (c) 2006 The Gale Group
 File 9:Business & Industry(R) Jul/1994-2006/Apr 24
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 File 20:Dialog Global Reporter 1997-2006/Apr 25
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 File 476:Financial Times Fulltext 1982-2006/Apr 26
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 (c) 1999 Business Wire
 File 813:PR Newswire 1987-1999/Apr 30
 (c) 1999 PR Newswire Association Inc
 File 13:BAMP 2006/Apr w3
 (c) 2006 The Gale Group
 File 75:TGG Management Contents(R) 86-2006/Apr w3
 (c) 2006 The Gale Group
 File 95:TEME-Technology & Management 1989-2006/Apr w4
 (c) 2006 FIZ TECHNIK
 File 348:EUROPEAN PATENTS 1978-2006/ 200616
 (c) 2006 European Patent Office
 File 349:PCT FULLTEXT 1979-2006/UB=20060420,UT=20060413
 (c) 2006 WIPO/Univentio

Set	Items	Description
S1	284058	(LOGO OR LOGOS OR BRAND? ? OR ARTWORK OR ART()WORK OR BRANDING OR LOGOTYPE)(6N)(STORE OR STORES OR STORING OR STORAGE OR DATABASE OR DATA()BASE OR ARCHIV? OR SAVE OR SAVED OR SAVING OR LIBRARY OR HOLDING? OR COLLECTION? OR SERVER?)
S2	71502	S1(6N)(COMPANY OR BUSINESS OR PRODUCT? ? OR GOODS OR MERCHANDISE? ? OR GIVEAWAY? ? OR GIVE()AWAY? ? OR MATERIAL? ? OR PROMOTIONAL OR PROMO OR FREEBIES)
S3	1354745	SHOWCASE OR SHOW()CASE OR CATALOG OR CATALOGUE
S4	11525170	PRICE OR PRICING
S5	745577	(ORDER? OR BUY OR BUYING OR PURCHASING)(3N)(ONLINE OR ON()-LINE OR WEB OR WEBSITE OR WEBPAGE OR WEB()(SITE OR PAGE) OR INTERNET)
S6	9065	(ORDER? OR PURCHASE OR PURCHASING OR BUY OR BUYING OR FULFILL?)(6N)((PROMOTIONAL OR MARKETING OR TRADESHOW OR VENDOR OR COLLATERAL)()(PRODUCT? ? OR GOODS OR MATERIALS) OR GIVEAWAY? ? OR GIVE()AWAY? ? OR FREEBIES)
S7	98414	PRODUCT()(CODE? ? OR NUMBER? ? OR IDENTIFIER? ? OR IDENTIFICATION) OR SKU OR STOCK()KEEPING()UNIT? ?
S8	1037261	RESELLER? ? OR ETAILER? ? OR E()TAILER? ? OR VAR OR VARS OR VARBUSINESS? OR VAR()(BUSINESS? BIZ) OR VARBIZ OR ONSELLER? ?
S9	3675	VAR()(BUSINESS? OR BIZ)
S10	15	S2(30N)S6
S11	2094	S2(30N)S3
S12	215	S2(30N)S5
S13	181	S2(30N)S7
S14	474	S2(30N)S8
S15	34	S1(30N)S6

S16 5268 S1(30N)S3
S17 959 S1(30N)S5
S18 644 S1(30N)S7
S19 3424 S1(30N)S8
S20 34 S10 OR S15
S21 2044 S11(30N)(S12 OR S13 OR S14 OR S16)
S22 1 S11(30N)S12
S23 10 S11(30N)S13
S24 9 S11(30N)S14
S25 10 S11(30N)S18
S26 47 S10 OR S15 OR S20 OR S22:S25
? t26/3,k/all

26/3,K/1 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

12091329 Supplier Number: 132619786 (USE FORMAT 7 FOR FULLTEXT)
To market, to market: research serves up much-needed insight into an
innovative product's launch.
Coakley, Debbie
Agri Marketing, v43, n4, p18(3)
May, 2005
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 1375

... We also created sales material and direct mail to retailers, as
well as point-of-purchase materials."
Promotional materials are available on the Natureworks web site
for "preferred partners." Included on the site are point-of-purchase
materials, consumer research brand guidelines, technical data sheets, a
photo library and artwork such as logos and stickers.
"We have developed a promotional kit so we can provide retailers
with materials that will work for them," O'Brien...

26/3,K/2 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

09791170 Supplier Number: 86227670 (USE FORMAT 7 FOR FULLTEXT)
DUPONT STEPS UP BRAND EFFORTS BY PROMOTING TWO MILESTONES.(Brief Article)
Porter, Thyra
HFN The Weekly Newspaper for the Home Furnishing Network, p29
May 6, 2002
Language: English Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal; General Trade
Word Count: 558

... to consumer market research; presentation materials; promotional
copy and images; trademark identity standards; a searchable database;
detailed information on brand repositioning for Teflon; and the ability
to order collateral materials online.
One goal is to continue to extend the Teflon brand successfully into
applications that...

26/3,K/3 (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

08399224 Supplier Number: 71266820 (USE FORMAT 7 FOR FULLTEXT)
Canadian Tire sees strong returns from investment.(Brief Article)
National Home Center News, v27, n4, p4
Feb 19, 2001
Language: English Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal; Trade
Word Count: 774

... Tire remodeled, expanded or relocated 45 stores to its 53,000-square-foot, 50,000-sku format, bringing the number of stores that have received this treatment to 233 units. It also installed "New Generation" departments in 44 existing new-store formats that showcase name brand merchandise in attractive vignette display settings
But, Canadian Tire's retail comp-store sales fell 1...

26/3,K/4 (Item 4 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

07942778 Supplier Number: 66318539 (USE FORMAT 7 FOR FULLTEXT)
HALO Industries Reports Third Quarter Results Sales Growth is Driven by On-Line Service Offerings.
PR Newswire, pNA
Oct 25, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1306

... rolled-out four differentiated online service offerings that allow target Fortune 10,000 customers to purchase HALO's promotional products solutions directly from the customer's intranet site. These four innovative Brand Stores expedite volume purchases by large customers, while also increasing the sales efficiency and effectiveness of...

26/3,K/5 (Item 5 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

07475666 Supplier Number: 62825189 (USE FORMAT 7 FOR FULLTEXT)
iSwag Adds Eleven New Clients to the LOGO Technology Marketplace.
Business Wire, p2338
June 20, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 481

*Searched
iSwag 6/11/1999
No hits*

... carrier neutral colocation company. "iSwag has provided us with a 'soup to nuts' formula for promotional products. We can store artwork, order products, and track inventory."
Additionally, DUO(TM) provides distributors with the ability to manage and update...

26/3,K/6 (Item 6 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

06783202 Supplier Number: 57012321 (USE FORMAT 7 FOR FULLTEXT)
JUMBOSPORTS TAKES A BIG STEP BACKWARD; SPORTING GOODS RETAILER FAILS TO EMERGE FROM CHAPTER 11 AND CLOSES 42 DOORS IN 18 STATES.
McKinney, Melonee
Daily News Record, p9
Oct 29, 1999
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; General Trade
Word Count: 831

... feel that the new user-friendly and more efficient fila.com will further promote the brand and enhance sales at retail stores," Fila USA president and CEO Jon Epstein said in a statement.
For the holidays, fila.com will offer virtual gift certificates and personalized notes to be included in gift orders. Contests and giveaways will also be a highlight. In November, Fila will launch a new contest where 25...

26/3,K/7 (Item 7 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

04383834 Supplier Number: 46428986 (USE FORMAT 7 FOR FULLTEXT)
SOFTWARE:Internet Based Order Management
dot.COM, v3, n3, pN/A
June 1, 1996
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 348

... and order tracking) and the approver (for order approval/rejection). Similarly, the product supports key reseller /distributor functions, including the customer-service representative (for customer inquiry and service), the catalog manager (for catalog presentation and branding), the product / SKU manager (for product database management) and the superuser (for system administration).
For more information, contact James Strohecker of Connect...

26/3,K/8 (Item 8 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

04357050 Supplier Number: 46389719 (USE FORMAT 7 FOR FULLTEXT)
Connect unveils first Internet-based order- management application, enabling virtual sales channel for business.
Business Wire, p5161053
May 16, 1996
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 937

... and order tracking) and the approver (for order approval/rejection).
Similarly, the product supports key reseller /distributor functions, including the customer-service representative (for customer inquiry and service), the catalog manager (for catalog presentation and branding), the product / SKU manager (for product database management) and the superuser (for system administration).
OrderStream streamlines the ordering process, removing bottlenecks; fewer bottlenecks in the ordering process means fewer purchases outside the contract, increasing revenues for resellers and reducing costs for end users. OrderStream's reporting capability helps improve future purchasing contracts...

26/3,K/9 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2006 The Gale Group. All rts. reserv.

16565832 SUPPLIER NUMBER: 111646066 (USE FORMAT 7 OR 9 FOR FULL TEXT)
)
Festive McCain gets personal.(Promotions--Products--Packs)(Brief Article)
Grocer, 226, 7632, 47(1)
Nov 29, 2003
DOCUMENT TYPE: Brief Article ISSN: 0017-4351 LANGUAGE: English
RECORD TYPE: Fulltext
WORD COUNT: 107 LINE COUNT: 00012

... manufacturer has enlisted the help of instore marketer id Live Brand Experience.
Three teams of brand ambassadors will visit Tesco and Sainsbury stores in the north, Midlands and south of England to promote the 'Merry McCain Christmas' theme.
Activity will take place from a Christmas gazebo outside stores and ambassadors will distribute giveaways with every purchase of McCain Home Roasts, wedges and Pizza Fingers.
Shoppers will also be invited to take...

26/3,K/10 (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2006 The Gale Group. All rts. reserv.

15267321 SUPPLIER NUMBER: 95146922 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Anheuser-Busch & NBA Extend Global Partnership; Terms Include Increased Broadcast Support, International Promotional Activities, Team Partnerships, All-Star Festivities & Merchandise Support.
PR Newswire, CGTU04110122002
Dec 10, 2002
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 803 LINE COUNT: 00083

... is also available for the 21 markets where Anheuser- Busch has local team sponsorship and logo rights. A collection of Budweiser, NBA and team-identified merchandise - including t-shirts, hats and glassware - will support local activation and be available for purchase by wholesalers through Anheuser-Busch's Promotional Products Group (PPG). Budweiser, the world's best-selling beer, and Bud Light, world's best...

26/3,K/11 (Item 3 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2006 The Gale Group. All rts. reserv.

14579785 SUPPLIER NUMBER: 86227670 (USE FORMAT 7 OR 9 FOR FULL TEXT)
DUPONT STEPS UP BRAND EFFORTS BY PROMOTING TWO MILESTONES.(Brief Article)
Porter, Thyra
HFN The Weekly Newspaper for the Home Furnishing Network, 29
May 6, 2002
DOCUMENT TYPE: Brief Article ISSN: 1082-0310 LANGUAGE: English
RECORD TYPE: Fulltext
WORD COUNT: 558 LINE COUNT: 00048

... to consumer market research; presentation materials; promotional copy and images; trademark identity standards; a searchable database ; detailed information on brand repositioning for Teflon; and the ability to order collateral materials online.
One goal is to continue to extend the Teflon brand successfully into applications that...

26/3,K/12 (Item 4 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2006 The Gale Group. All rts. reserv.

12721175 SUPPLIER NUMBER: 66318539 (USE FORMAT 7 OR 9 FOR FULL TEXT)
HALO Industries Reports Third Quarter Results Sales Growth is Driven by On-Line Service Offerings.
PR Newswire, NA
Oct 25, 2000
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 1286 LINE COUNT: 00124

... rolled-out four differentiated online service offerings that allow target Fortune 10,000 customers to purchase HALO's promotional products solutions directly from the customer's intranet site. These four innovative Brand Stores expedite volume purchases by large customers, while also increasing the sales efficiency and effectiveness of...

26/3,K/13 (Item 5 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2006 The Gale Group. All rts. reserv.

12240322 SUPPLIER NUMBER: 62825189 (USE FORMAT 7 OR 9 FOR FULL TEXT)
iSwag Adds Eleven New Clients to the LOGO Technology Marketplace.

Business Wire, 2338

June 20, 2000

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 506 LINE COUNT: 00048

... carrier neutral colocation company. "iswag has provided us with a 'soup to nuts' formula for promotional products. We can store artwork, order products, and track inventory."

Additionally, DUO(TM) provides distributors with the ability to manage and update...

26/3,K/14 (Item 6 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2006 The Gale Group. All rts. reserv.

10155197 SUPPLIER NUMBER: 19737253 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Framing the deal: the role of restrictions in accentuating deal value.

Inman, J. Jeffrey; Peter, Anil C.; Raghubir, Priya

Journal of Consumer Research, v24, n1, p68(12)

June, 1997

ISSN: 0093-5301 LANGUAGE: English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 10039 LINE COUNT: 00821

... extent do you believe this particular promotional offer is likely to: Attract consumers to the store? Attract non-users to try this brand? Make customers stockpile (i.e., buy a large quantity of the product)? and Lead to customers buying other non-promotional products from this store?" Ratings for the four consequence items were elicited on a seven-

26/3,K/15 (Item 7 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2006 The Gale Group. All rts. reserv.

08668626 SUPPLIER NUMBER: 18292408 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Connect unveils first Internet-based order- management application, enabling virtual sales channel for business.

Business Wire, p5161053

May 16, 1996

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1011 LINE COUNT: 00094

... and order tracking) and the approver (for order approval/rejection).

Similarly, the product supports key reseller /distributor functions, including the customer-service representative (for customer inquiry and service), the catalog manager (for catalog presentation and branding), the product / SKU manager (for product database management) and the superuser (for system administration).

OrderStream streamlines the ordering process, removing bottlenecks; fewer bottlenecks in the ordering process means fewer purchases outside the contract, increasing revenues for resellers and reducing costs for end users. OrderStream's reporting capability helps improve future purchasing contracts...

26/3,K/16 (Item 8 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2006 The Gale Group. All rts. reserv.

06699284 SUPPLIER NUMBER: 14381507 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Brands: why some thrive & others wilt. (shoe brands)(includes related article)

MacDonald, Laurie

Footwear News, v49, n31, p1()

August 2, 1993

ISSN: 0162-914X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 2820 LINE COUNT: 00217

... newly defined Generation X market. A national advertising campaign as well as a free CD give away with purchase are already in the works

to promote the brand 's relaunch. But even when collections fail to meet buyers' projections, retailers said that a lackluster item or category does not...

26/3,K/17 (Item 1 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2006 The Gale Group. All rts. reserv.

03327302 Supplier Number: 95146922 (USE FORMAT 7 FOR FULLTEXT)
Anheuser-Busch & NBA Extend Global Partnership; Terms Include Increased Broadcast Support, International Promotional Activities, Team Partnerships, All-Star Festivities & Merchandise Support.
PR Newswire, pCGTU04110122002
Dec 10, 2002
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 803

... is also available for the 21 markets where Anheuser- Busch has local team sponsorship and logo rights. A collection of Budweiser, NBA and team-identified merchandise - including t-shirts, hats and glassware - will support local activation and be available for purchase by wholesalers through Anheuser-Busch's Promotional Products Group (PPG). Budweiser, the world's best-selling beer, and Bud Light, world's best...

26/3,K/18 (Item 2 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2006 The Gale Group. All rts. reserv.

02700231 Supplier Number: 66318539 (USE FORMAT 7 FOR FULLTEXT)
HALO Industries Reports Third Quarter Results Sales Growth is Driven by On-Line Service Offerings.
PR Newswire, pNA
Oct 25, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1306

... rolled-out four differentiated online service offerings that allow target Fortune 10,000 customers to purchase HALO's promotional products solutions directly from the customer's intranet site. These four innovative Brand Stores expedite volume purchases by large customers, while also increasing the sales efficiency and effectiveness of...

26/3,K/19 (Item 3 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2006 The Gale Group. All rts. reserv.

02543277 Supplier Number: 62825189 (USE FORMAT 7 FOR FULLTEXT)
iSwag Adds Eleven New Clients to the LOGO Technology Marketplace.
Business Wire, p2338
June 20, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 481

... carrier neutral colocation company. "iSwag has provided us with a 'soup to nuts' formula for promotional products. We can store artwork, order products, and track inventory." Additionally, DUO(TM) provides distributors with the ability to manage and update...

26/3,K/20 (Item 4 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)

(c) 2006 The Gale Group. All rts. reserv.

01382736 Supplier Number: 46389719 (USE FORMAT 7 FOR FULLTEXT)
**Connect unveils first Internet-based order- management application,
enabling virtual sales channel for business.**
Business Wire, p5161053
May 16, 1996
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 937

... and order tracking) and the approver (for order approval/rejection).

Similarly, the product supports key reseller /distributor functions, including the customer-service representative (for customer inquiry and service), the catalog manager (for catalog presentation and branding), the product / SKU manager (for product database management) and the superuser (for system administration).

OrderStream streamlines the ordering process, removing bottlenecks; fewer bottlenecks in the ordering process means fewer purchases outside the contract, increasing revenues for resellers and reducing costs for end users. OrderStream's reporting capability helps improve future purchasing contracts...

26/3,K/21 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2006 The Gale Group. All rts. reserv.

03826634 Supplier Number: 139257906 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Hanover Direct Inc.
(INDIVIDUAL DATA PROFILES ON EACH OF THE RETAIL 400)
Plunkett's Retail Industry Almanac, p 275
January 2003
DOCUMENT TYPE: Book; Ranking; Company Overview (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 493

TEXT:

...for each one of its catalogs, which offers its merchandise, takes catalog requests and accepts orders for not only web site merchandise but also from any print catalog . Hanover Brands, the firm's business-to-consumer subsidiary, is comprised of its catalog and web site portfolio of home fashions, apparel, general merchandise and gift brands including Domestications, The Company Store , Scandia Down, Turiya, Encore, Silhouettes, International Male, Undergear and Gump's By Mail. In addition...

26/3,K/22 (Item 2 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2006 The Gale Group. All rts. reserv.

03219282 Supplier Number: 111646066 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Festive McCain gets personal.
(Promotions--Products--Packs)
Grocer (The), v 226, n 7632, p 47
November 29, 2003
DOCUMENT TYPE: Journal; News Brief ISSN: 0017-4351 (United Kingdom)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 101

TEXT:

...manufacturer has enlisted the help of instore marketer iD Live Brand Experience.

Three teams of brand ambassadors will visit Tesco and Sainsbury stores in the north, Midlands and south of England to promote the 'Merry McCain Christmas' theme.

Activity will take place from a Christmas gazebo outside stores and ambassadors will distribute giveaways with every purchase of McCain

Home Roasts, Wedges and Pizza Fingers.

...

26/3,K/23 (Item 3 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2006 The Gale Group. All rts. reserv.

02740747 Supplier Number: 25232419 (USE FORMAT 7 OR 9 FOR FULLTEXT)
DuPont Steps Up Brand Efforts by Promoting Two Milestones
(Pushes DuPont, Teflon brand names)
HFN, p 29+
May 06, 2002
DOCUMENT TYPE: Journal ISSN: 1082-0310 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 512

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...to consumer market research; presentation materials; promotional copy and images; trademark identity standards; a searchable database ; detailed information on brand repositioning for Teflon; and the ability to order collateral materials online.

One goal is to continue to extend the Teflon brand successfully into applications that...

26/3,K/24 (Item 4 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2006 The Gale Group. All rts. reserv.

02386739 Supplier Number: 24759219 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Canadian Tire sees strong returns from investment
(Canadian Tire to build 120 new-format stores at Can\$270 mil/yr through end-2003; the new stores to increase retail sales by Can\$500 mil/yr)
National Home Center News, v 27, n 4, p 4
February 19, 2001
DOCUMENT TYPE: Journal ISSN: 0192-6772 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 691

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...Tire remodeled, expanded or relocated 45 stores to its 53,000-square-foot, 50,000-sku format, bringing the number of stores that have received this treatment to 233 units. It also installed "New Generation" departments in 44 existing new-store formats that showcase name brand merchandise in attractive vignette display settings

But, Canadian Tire's retail comp-store sales fell 1...

26/3,K/25 (Item 5 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2006 The Gale Group. All rts. reserv.

01918775 Supplier Number: 25388891 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Origins to Launch Sleep Line
(Origins to introduce Sensory Therapy sleep line of products)
Women's wear Daily, v 178, n 26, p 6
August 06, 1999
DOCUMENT TYPE: Journal ISSN: 0149-5380 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 743

TEXT:

...line will put consumers to sleep.

The Sensory Therapy sleep line, a collection of seven stock - keeping

units designed to promote restful slumber, will roll out to more than 400 department and specialty store doors, including the 10-year-old brand's 51 company-owned stores, in October.

The line will also be available through the company's catalog and will be sold on Origins' web site, www.origins.com, which went up this...

26/3,K/26 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

42189653 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Communicating with the channel
Karen J. Bannan
B TO B, p18
May 02, 2005
JOURNAL CODE: WCBM LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1008

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... costs. Jeff Rappaport, president of Outlook Marketing Services, recently helped Woodhead Industries build an electronic catalog for its resellers. The catalog acts as a marketing library so resellers can download logos and product photos. Not only does the library create a uniform set of product descriptions, it also...

26/3,K/27 (Item 2 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

26511388 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Anheuser-Busch & NBA Extend Global Partnership
PR NEWswire (US)
December 10, 2002
JOURNAL CODE: WPRU LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 759

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... is also available for the 21 markets where Anheuser-Busch has local team sponsorship and logo rights. A collection of Budweiser, NBA and team-identified merchandise - including t-shirts, hats and glassware - will support local activation and be available for purchase by wholesalers through Anheuser-Busch's Promotional Products Group (PPG). Budweiser, the world's best-selling beer, and Bud Light, world's best ...

26/3,K/28 (Item 3 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

22453082 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Seabourn Completes A Major Update Of Its Website
PR NEWswire
April 25, 2002
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 674

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... accessed by entering a valid IATA number, where they can receive sales and marketing assistance, order brochures and collateral materials in quantity and download various forms for their use. * A library of high resolution photographs and logos is available for downloading from the site.
Other sections offer complete details of deck plans...

26/3,K/29 (Item 4 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

20087693 (USE FORMAT 7 OR 9 FOR FULLTEXT)
India: A time to remember
BUSINESS LINE
December 02, 2001
JOURNAL CODE: FBLN LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 372

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... beneficial for business," he adds. This season, Helvetica is offering bags and t-shirts as freebies with every purchase .
For over a 100 years, P. Orr & Sons has been catering to the gifting instincts of the customer. With two outlets in the city, the store showcases leading global brands such as Rado, Espirit, Pierre Cardin, Citizen and so on.
Zimson Watch World believes that...

26/3,K/30 (Item 5 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

13469100 (USE FORMAT 7 OR 9 FOR FULLTEXT)
HALO Industries Reports Third Quarter Results Sales Growth is Driven by On-Line Service Offerings
PR NEWSWIRE
October 25, 2000
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1207

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... rolled-out four differentiated online service offerings that allow target Fortune 10,000 customers to purchase HALO's promotional products solutions directly from the customer's intranet site. These four innovative Brand Stores expedite volume purchases by large customers, while also increasing the sales efficiency and effectiveness of...

26/3,K/31 (Item 6 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

11585065 (USE FORMAT 7 OR 9 FOR FULLTEXT)
iSwag Adds Eleven New Clients to the LOGO Technology Marketplace
BUSINESS WIRE
June 20, 2000
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 475

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... carrier neutral colocation company. "iSwag has provided us with a 'soup to nuts' formula for promotional products . We can store artwork , order products , and track inventory."
Additionally, DUO(TM) provides distributors with the ability to manage and update...

26/3,K/32 (Item 1 from file: 610)
DIALOG(R)File 610:Business Wire
(c) 2006 Business Wire. All rts. reserv.

00304511 20000620172B5762 (USE FORMAT 7 FOR FULLTEXT)
iSwag Adds Eleven New Clients to the LOGO Technology Marketplace
Business Wire
Tuesday, June 20, 2000 09:17 EDT
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 474

...carrier
neutral colocation company. "iswag has provided us with a 'soup to nuts'
formula for promotional products . we can store artwork , order
products , and
track inventory."

Additionally, DUO(TM) provides distributors with the ability to manage and
update...

26/3,K/33 (Item 1 from file: 613)
DIALOG(R)File 613:PR Newswire
(c) 2006 PR Newswire Association Inc. All rts. reserv.

00904152 20021210CGTU041 (USE FORMAT 7 FOR FULLTEXT)
Anheuser-Busch & NBA Extend Global Partnership
PR Newswire
Tuesday, December 10, 2002 11:42 EST
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 799

...is also available for the 21 markets where Anheuser-
Busch has local team sponsorship and logo rights. A collection of
Budweiser,
NBA and team-identified merchandise - including t-shirts, hats and
glassware -
will support local activation and be available for purchase by
wholesalers
through Anheuser-Busch's Promotional Products Group (PPG).

Budweiser, the world's best-selling beer, and Bud Light, world's
best...

26/3,K/34 (Item 2 from file: 613)
DIALOG(R)File 613:PR Newswire
(c) 2006 PR Newswire Association Inc. All rts. reserv.

00904151 20021210CGTU041 (USE FORMAT 7 FOR FULLTEXT)
Anheuser-Busch & NBA Extend Global Partnership
PR Newswire
Tuesday, December 10, 2002 11:37 EST
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 799

...is also available for the 21 markets where Anheuser-
Busch has local team sponsorship and logo rights. A collection of
Budweiser,
NBA and team-identified merchandise - including t-shirts, hats and
glassware -
will support local activation and be available for purchase by
wholesalers
through Anheuser-Busch's Promotional Products Group (PPG).

Budweiser, the world's best-selling beer, and Bud Light, world's
best...

26/3,K/35 (Item 3 from file: 613)
DIALOG(R)File 613:PR Newswire
(c) 2006 PR Newswire Association Inc. All rts. reserv.

00754869 20020425FLTH011 (USE FORMAT 7 FOR FULLTEXT)
Seabourn Completes A Major Update Of Its Website
PR Newswire
Thursday, April 25, 2002 10:33 EDT
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 689

TEXT:

...accessed by entering a valid
IATA number, where they can receive sales and marketing assistance,
order brochures and collateral materials in quantity and
download
various forms for their use.
* A library of high resolution photographs and logos is available
for
downloading from the site.

26/3,K/36 (Item 4 from file: 613)
DIALOG(R)File 613:PR Newswire
(c) 2006 PR Newswire Association Inc. All rts. reserv.

00445687 20001025CGW039 (USE FORMAT 7 FOR FULLTEXT)
Halo Industries Reports Third Quarter Results Sales Growth Is Driven by
on-Line Service Offerings
PR Newswire
Wednesday, October 25, 2000 08:02 EDT
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 1,235

...rolled-out four differentiated online
service offerings that allow target Fortune 10,000 customers to
purchase HALO's promotional products solutions directly from
the
customer's intranet site. These four innovative Brand Stores
expedite
volume purchases by large customers, while also increasing the
sales
efficiency and effectiveness of...

26/3,K/37 (Item 1 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2006 The Gale Group. All rts. reserv.

05633565 Supplier Number: 107996503 (USE FORMAT 7 FOR FULLTEXT)
Brand Fuel opens new location in Norfolk.
Wearables Business, v7, n12, pNA
Oct 1, 2003
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 657

... us referrals, we are adding new clients every day."
In the first half of 2003, Brand Fuel launched its largest online
company store to date for Safety- ...employee company based in Plano,
Texas, with branches nationwide. During the same period, Brand Fuel
fulfilled its largest promotional products order on record, as part
of a solution Brand Fuel developed for one of the leading...

26/3,K/38 (Item 2 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2006 The Gale Group. All rts. reserv.

04454479 Supplier Number: 56194164 (USE FORMAT 7 FOR FULLTEXT)
US CPSC: CPSC, Gateway announce recall of foam ru rubber toy cows.
M2 Presswire, pNA
Oct 11, 1999
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 294

... cows' backs.
Gateway stores distributed the cows from September 1997 through

September 1999 as a give - away with a computer purchase . A small number were sold separately for about \$4. Consumers should either throw these cows away immediately or take them to any Gateway Country store location for exchange for another Gateway- brand item of comparable value. For more information, call Gateway toll-free at (877) 206-4889...

26/3,K/39 (Item 3 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2006 The Gale Group. All rts. reserv.

03139623 Supplier Number: 46428986 (USE FORMAT 7 FOR FULLTEXT)
SOFTWARE:Internet Based Order Management
dot.COM, v3, n3, pN/A
June 1, 1996
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 348

... and order tracking) and the approver (for order approval/rejection). Similarly, the product supports key reseller /distributor functions, including the customer-service representative (for customer inquiry and service), the catalog manager (for catalog presentation and branding), the product / SKU manager (for product database management) and the superuser (for system administration).
For more information, contact James Strohecker of Connect...

26/3,K/40 (Item 4 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2006 The Gale Group. All rts. reserv.

03074125 Supplier Number: 46281430 (USE FORMAT 7 FOR FULLTEXT)
TO USE SYNDICATED MARKETING PROGRAMS OR NOT -- THAT IS THE QUESTION
Healthcare PR & Marketing News, v5, n7, pN/A
April 4, 1996
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 670

... direct-mail pieces and Web sites that are customized with a hospital's name and logo . Sellers of syndicated programs claim to save a hospital the time and extra expense of developing its own marketing materials. However, critics of syndicated programs say the marketing materials are nothing more than "canned" ideas.
" Buying syndicated campaigns make little sense for providers," said Clay Wilemon, president of Health Communications, a...

26/3,K/41 (Item 5 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2006 The Gale Group. All rts. reserv.

02402447 Supplier Number: 44757284 (USE FORMAT 7 FOR FULLTEXT)
DIMAC CORP.
Going Public the IPO Reporter, v18, n24, pN/A
June 13, 1994
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 351

... plan to meet those objectives, identifying the optimal target audience, developing the copy, layout and artwork , providing information processing and database management services, producing an mailing marketing products , responding to fulfillment requests and providing customized program evaluation.
As part of the company's strategy to expand...

26/3,K/42 (Item 1 from file: 810)
DIALOG(R)File 810:Business wire
(c) 1999 Business wire . All rts. reserv.

0586448 BW1053

CONNECT INC: Connect unveils first Internet-based order- management application, enabling virtual sales channel for business

May 16, 1996

Byline: Business Editors & Multimedia Writers

...and
order tracking) and the approver (for order approval/rejection).

Similarly, the product supports key reseller /distributor functions, including the customer-service representative (for customer inquiry and service), the catalog manager (for catalog presentation and branding), the product / SKU manager (for product database management) and the superuser (for system administration).

OrderStream streamlines the ordering process, removing bottlenecks; fewer bottlenecks in the ordering process means fewer purchases outside the contract, increasing revenues for resellers and reducing costs for end users. OrderStream's reporting capability helps improve future purchasing contracts...

26/3,K/43 (Item 1 from file: 813)
DIALOG(R)File 813:PR Newswire
(c) 1999 PR Newswire Association Inc. All rts. reserv.

1115146 SFM013
Southern Electronics Distributors Selects Connect, Inc. to Power Its Internet Sales Channel

DATE: June 23, 1997 07:00 EDT WORD COUNT: 1,256

... and order tracking) and the approver (for order approval/rejection). Similarly, the product supports key reseller /distributor functions, including the customer service representative (for customer inquiry and service), the catalog manager (for catalog presentation and branding), the product / SKU manager (for product database management), and the super-user (for system administration).

OrderStream streamlines the ordering process, removing bottlenecks...

26/3,K/44 (Item 1 from file: 13)
DIALOG(R)File 13:BAMP
(c) 2006 The Gale Group. All rts. reserv.

01004565 Supplier Number: 132619786 (USE FORMAT 7 OR 9 FOR FULLTEXT)
To market, to market: research serves up much-needed insight into an innovative product's launch.

Agri Marketing, v 43, n 4, p 18
May 2005
DOCUMENT TYPE: Journal; Survey ISSN: 0002-1180 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 1253

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...We also created sales material and direct mail to retailers, as well as point-of- purchase materials."

Promotional materials are available on the Natureworks web site for "preferred partners." Included on the site are point-of-purchase materials, consumer research brand guidelines, technical data sheets, a photo library and artwork such as logos and stickers. "We have developed a promotional kit so we can provide retailers with materials that will work for them," O'Brien...

26/3,K/45 (Item 2 from file: 13)
DIALOG(R)File 13:BAMP
(c) 2006 The Gale Group. All rts. reserv.

01000405 Supplier Number: 132187535 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Communicating with the channel; Portals and e-mail can help cut printing costs, feed leads to resellers.
(NetMarketing)
BtoB, v 90, n 6, p 18
May 02, 2005
DOCUMENT TYPE: Journal ISSN: 1087-948X (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 981

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...costs. Jeff Rappaport, president of Outlook Marketing Services, recently helped Woodhead Industries build an electronic catalog for its resellers. The catalog acts as a marketing library so resellers can download logos and product photos. Not only does the library create a uniform set of product descriptions, it also...

26/3,K/46 (Item 3 from file: 13)
DIALOG(R)File 13:BAMP
(c) 2006 The Gale Group. All rts. reserv.

00767881 Supplier Number: 24711586 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Buying online Read On: A Growing Web presence in the Industry Triggers New Business.
(Tips for buying promotional products on the Internet)
Potentials, v 34, n 1, p 51(1)
January 2001
DOCUMENT TYPE: Journal ISSN: 1522-9564 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 290

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...referenced database of products

- * Firm quotes
- * Spec sample ordering
- * The ability to view a sample product with a customized logo online
- * A secure server so your artwork and credit card information is safe.

More online buying tips are available in Branders.com's "Guide to Buying Promotional Products Online." ...

26/3,K/47 (Item 1 from file: 75)
DIALOG(R)File 75:TGG Management Contents(R)
(c) 2006 The Gale Group. All rts. reserv.

00208758 SUPPLIER NUMBER: 19737253 (USE FORMAT 7 FOR FULL TEXT)
Framing the deal: the role of restrictions in accentuating deal value.
Inman, J. Jeffrey; Peter, Anil C.; Raghubir, Priya
Journal of Consumer Research, v24, n1, p68(12)
June, 1997
ISSN: 0093-5301 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 10039 LINE COUNT: 00821

... extent do you believe this particular promotional offer is likely to: Attract consumers to the store? Attract non-users to try this brand? Make customers stockpile (i.e., buy a large quantity of the product)? and Lead to customers buying other non-promotional products from this store?" Ratings for the four consequence items were elicited on a seven-?

? show files;ds
 File 47:Gale Group Magazine DB(TM) 1959-2006/Apr 25
 (c) 2006 The Gale group
 File 570:Gale Group MARS(R) 1984-2006/Apr 24
 (c) 2006 The Gale Group
 File 635:Business Dateline(R) 1985-2006/Apr 22
 (c) 2006 ProQuest Info&Learning
 File 990:NewsRoom Current Nov 1 -2006/Apr 24
 (c) 2006 Dialog
 File 991:NewsRoom 2005 Jan 1-2005/Oct 31
 (c) 2005 Dialog
 File 992:NewsRoom 2004 Jan 1-2004/Dec 31
 (c) 2005 Dialog
 File 993:NewsRoom 2003
 (c) 2005 Dialog
 File 994:NewsRoom 2002
 (c) 2005 Dialog
 File 995:NewsRoom 2001
 (c) 2005 Dialog

Set	Items	Description
S1	171336	(LOGO OR LOGOS OR BRAND? ? OR ARTWORK OR ART()WORK OR BRAN- DING OR LOGOTYPE)(6N)(STORE OR STORES OR STORING OR STORAGE OR DATABASE OR DATA()BASE OR ARCHIV? OR SAVE OR SAVED OR SAVING OR LIBRARY OR HOLDING? OR COLLECTION? OR SERVER?)
S2	35677	S1(6N)(COMPANY OR BUSINESS OR PRODUCT? ? OR GOODS OR MERCH- ANDISE? ? OR GIVEAWAY? ? OR GIVE()AWAY? ? OR MATERIAL? ? OR P- ROMOTIONAL OR PROMO OR FREEBIES)
S3	868256	SHOWCASE OR SHOW()CASE OR CATALOG OR CATALOGUE
S4	11232106	PRICE OR PRICING
S5	319795	(ORDER? OR BUY OR BUYING OR PURCHASING)(3N)(ONLINE OR ON()- LINE OR WEB OR WEBSITE OR WEBPAGE OR WEB()(SITE OR PAGE) OR I- NTERNET)
S6	5256	(ORDER? OR PURCHASE OR PURCHASING OR BUY OR BUYING OR FULF- ILL?)(6N)((PROMOTIONAL OR MARKETING OR TRADESHOW OR VENDOR OR COLLATERAL)()(PRODUCT? ? OR GOODS OR MATERIALS) OR GIVEAWAY? ? OR GIVE()AWAY? ? OR FREEBIES)
S7	840546	PRODUCT()(CODE? ? OR NUMBER? ? OR IDENTIFIER? ? OR IDENTIF- ICATION) OR SKU OR STOCK()KEEPING()UNIT? ?
S8	347535	RESELLER? ? OR ETAILER? ? OR E()TAILER? ? OR VAR OR VARS OR VARBUSINESS? OR VAR()(BUSINESS? BIZ) OR VARBIZ OR ONSELLER? ?
S9	780	VAR()(BUSINESS? OR BIZ)
S10	5	S2(30N)S6
S11	611	S2(30N)S3
S12	51	S2(30N)S5
S13	55	S2(30N)S7
S14	86	S2(30N)S8
S15	9	S1(30N)S6
S16	2215	S1(30N)S3
S17	243	S1(30N)S5
S18	229	S1(30N)S7
S19	957	S1(30N)S8
S20	9	S10 OR S15
S21	592	S11(30N)(S12 OR S13 OR S14 OR S16)
S22	4	S11(30N)S12
S23	2	S11(30N)S13
S24	2	S11(30N)S14
S25	2	S11(30N)S18
S26	17	S10 OR S15 OR S20 OR S22:S25
S27	15	RD (unique items)

? t27/3,k/all

27/3,k/1 (Item 1 from file: 570)
 DIALOG(R)File 570:Gale Group MARS(R)
 (c) 2006 The Gale Group. All rts. reserv.

02474419 Supplier Number: 132619786 (USE FORMAT 7 FOR FULLTEXT)
 To market, to market; research serves up much-needed insight into an
 innovative product's launch.
 Coakley, Debbie
 Agri Marketing, v43, n4, p18(3)
 May, 2005

ISSN: 0002-1180
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 1375

... We also created sales material and direct mail to retailers, as well as point-of-purchase materials."
Promotional materials are available on the Natureworks web site for "preferred partners." Included on the site are point-of-purchase materials, consumer research brand guidelines, technical data sheets, a photo library and artwork such as logos and stickers.
"We have developed a promotional kit so we can provide retailers with materials that will work for them," O'Brien...

27/3,K/2 (Item 2 from file: 570)
DIALOG(R)File 570:Gale Group MARS(R)
(c) 2006 The Gale Group. All rts. reserv.

02234570 Supplier Number: 86227670 (USE FORMAT 7 FOR FULLTEXT)
DUPONT STEPS UP BRAND EFFORTS BY PROMOTING TWO MILESTONES.(Brief Article)
Porter, Thyra
HFN The Weekly Newspaper for the Home Furnishing Network, p29
May 6, 2002
ISSN: 1082-0310
Language: English Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal; General Trade
Word Count: 558

... to consumer market research; presentation materials; promotional copy and images; trademark identity standards; a searchable database; detailed information on brand repositioning for Teflon; and the ability to order collateral materials online.
One goal is to continue to extend the Teflon brand successfully into applications that...

27/3,K/3 (Item 3 from file: 570)
DIALOG(R)File 570:Gale Group MARS(R)
(c) 2006 The Gale Group. All rts. reserv.

02182517 Supplier Number: 81624532 (USE FORMAT 7 FOR FULLTEXT)
Buying online Read On: A Growing Web presence in the Industry Triggers New Business.
Potentials, v34, n1, p51(1)
Jan, 2001
ISSN: 1522-9564
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 318

... referenced database of products
* Firm quotes
* Spec sample ordering
* The ability to view a sample product with a customized logo
online
* A secure server so your artwork and credit card information is safe.
More online buying tips are available in Branders.com's "Guide to Buying Promotional Products Online."

27/3,K/4 (Item 4 from file: 570)
DIALOG(R)File 570:Gale Group MARS(R)
(c) 2006 The Gale Group. All rts. reserv.

02046868 Supplier Number: 71266820 (USE FORMAT 7 FOR FULLTEXT)
Canadian Tire sees strong returns from investment.(Brief Article)
National Home Center News, v27, n4, p4
Feb 19, 2001
ISSN: 0192-6772

Language: English Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal; Trade
Word Count: 774

... Tire remodeled, expanded or relocated 45 stores to its 53,000-square-foot, 50,000-sku format, bringing the number of stores that have received this treatment to 233 units. It also installed "New Generation" departments in 44 existing new-store formats that showcase name brand merchandise in attractive vignette display settings
But, Canadian Tire's retail comp-store sales fell 1...

27/3,K/5 (Item 5 from file: 570)
DIALOG(R)File 570:Gale Group MARS(R)
(c) 2006 The Gale Group. All rts. reserv.

01813630 Supplier Number: 57012321 (USE FORMAT 7 FOR FULLTEXT)
JUMBOSPORTS TAKES A BIG STEP BACKWARD; SPORTING GOODS RETAILER FAILS TO EMERGE FROM CHAPTER 11 AND CLOSES 42 DOORS IN 18 STATES.
McKinney, Melonee
Daily News Record, p9
Oct 29, 1999
ISSN: 1041-1119
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; General Trade
Word Count: 831

... feel that the new user-friendly and more efficient fila.com will further promote the brand and enhance sales at retail stores," Fila USA president and CEO Jon Epstein said in a statement.
For the holidays, fila.com will offer virtual gift certificates and personalized notes to be included in gift orders. Contests and giveaways will also be a highlight. In November, Fila will launch a new contest where 25...

27/3,K/6 (Item 1 from file: 991)
DIALOG(R)File 991:NewsRoom 2005
(c) 2005 Dialog. All rts. reserv.

1009580232 16x32Gc7
Communicating with the channel
Karen J. Bannan
B to B, v90, n6, p18
Monday, May 2, 2005
JOURNAL CODE: AGNY LANGUAGE: English RECORD TYPE: Fulltext
DOCUMENT TYPE: Trade Journal SECTION HEADING: NetMarketing ISSN: 1530-2369
WORD COUNT: 1,048

...costs. Jeff Rappaport, president of Outlook Marketing Services, recently helped Woodhead Industries build an electronic catalog for its resellers. The catalog acts as a marketing library so resellers can download logos and product photos. Not only does the library create a uniform set of product descriptions, it also...

27/3,K/7 (Item 2 from file: 991)
DIALOG(R)File 991:NewsRoom 2005
(c) 2005 Dialog. All rts. reserv.

1008500493 16x100HE
To market, to market: research serves up much-needed insight into an innovative product's launch.
Agri Marketing, v43, n4, p18
Saturday, May, 2005
JOURNAL CODE: ANMJ LANGUAGE: English RECORD TYPE: Fulltext
DOCUMENT TYPE: Trade Journal ISSN: 0002-1180
WORD COUNT: 1,350

...we also created sales material and direct mail to retailers, as well as

point-of- purchase materials."

Promotional materials are available on the Natureworks web site for "preferred partners." Included on the site are point-of-purchase materials, consumer research brand guidelines, technical data sheets, a photo library and artwork such as logos and stickers.

"We have developed a promotional kit so we can provide retailers with materials that will work for them," O'Brien...

27/3,K/8 (Item 1 from file: 992)
DIALOG(R)File 992:NewsRoom 2004
(c) 2005 Dialog. All rts. reserv.

0917040523 16RA17LA
10-Q: SANDISK CORP
EDGAR Online
Friday, November 5, 2004
JOURNAL CODE: ABXF LANGUAGE: English RECORD TYPE: Fulltext
DOCUMENT TYPE: Newswire
WORD COUNT: 4,345

...first nine months of 2004 were derived from outside of North America. We distribute SanDisk brand name products to consumer electronics stores, office superstores, photo retailers, mass merchants, catalog and mail order companies, Internet and e-commerce retailers, drug stores, supermarkets and convenience stores and retail distributors. Outside the...

27/3,K/9 (Item 1 from file: 993)
DIALOG(R)File 993:NewsRoom 2003
(c) 2005 Dialog. All rts. reserv.

0709500813 16AC00TE
Brand Fuel opens new location in Norfolk
Wearables Business, v7,12, nOctober 2003, p14
Wednesday, October 1, 2003
JOURNAL CODE: ARWM LANGUAGE: English RECORD TYPE: Fulltext
DOCUMENT TYPE: Trade Journal SECTION HEADING: Wearables Wire
WORD COUNT: 646

...us referrals, we are adding new clients every day."

In the first half of 2003, Brand Fuel launched its largest online company store to date for Safety-Kleen Corporation (www.safety-kleen.com), a 6,000-employee company based in Plano, Texas, with branches nationwide. During the same period, Brand Fuel fulfilled its largest promotional products order on record, as part of a solution Brand Fuel developed for one of the leading...

27/3,K/10 (Item 2 from file: 993)
DIALOG(R)File 993:NewsRoom 2003
(c) 2005 Dialog. All rts. reserv.

0568602353 161K33YJ
Hanover Direct Inc.(INDIVIDUAL DATA PROFILES ON EACH OF THE RETAIL 400)
Plunkett's Retail Industry Almanac, p275
Wednesday, January 1, 2003
JOURNAL CODE: DGIE LANGUAGE: English RECORD TYPE: Abstract
DOCUMENT TYPE: Other ISSN: 0-96382685-9
WORD COUNT: 618

...for each one of its catalogs, which offers its merchandise, takes catalog requests and accepts orders for not only web site merchandise but also from any print catalog. Hanover Brands, the firm's business-to-consumer subsidiary, is comprised of its catalog and web site portfolio of home fashions, apparel, general merchandise and gift brands including Domestications, The Company Store, Scandia Down, Turiya, Encore, Silhouettes, International Male, Undergear and Gump's By Mail. In addition...

27/3,K/11 (Item 3 from file: 993)
DIALOG(R)File 993:NewsRoom 2003
(c) 2005 Dialog. All rts. reserv.

0568602163 161K33SL
Restoration Hardware Inc.(INDIVIDUAL DATA PROFILES ON EACH OF THE RETAIL
400)
Plunkett's Retail Industry Almanac, p406
Wednesday, January 1, 2003
JOURNAL CODE: DGIE LANGUAGE: English RECORD TYPE: Abstract
DOCUMENT TYPE: Other ISSN: 0-96382685-9
WORD COUNT: 556

...textiles and new bath hardware collections; completed the remodeling of
its stores; and redesigned its web site and catalog in order to
enhance the overall customer experience.

Typical Size

Store Name(s): in Sq. Ft.: Number of Stores:

Restoration Hardware 6,606 104

TYPES OF BUSINESS :
Furniture & Housewares Stores -Upscale

Online Sales

Catalogs

BRANDS /DIVISIONS/AFFILIATES:

Michaels Furniture Company (The)

CONTACTS: Note: Officers with more than one job title may be
intentionally listed here...

27/3,K/12 (Item 1 from file: 994)
DIALOG(R)File 994:NewsRoom 2002
(c) 2005 Dialog. All rts. reserv.

0451519800 15U70MAR
10QSB: GOURMET GROUP INC
EDGAR Online
Tuesday, May 21, 2002
JOURNAL CODE: ABXF LANGUAGE: English RECORD TYPE: Fulltext
DOCUMENT TYPE: Newswire
WORD COUNT: 2,808

...2001 were significantly higher than historical sales for comparable
periods. Contract packaging refers to the Company manufacturing private
label brands for national and regional premium grocery store chains,
gourmet catalog and specialty retailers, national department stores and
the largest amusement park in the United States.

For the quarter ended March 31, 2002, sales to mail order and Internet ,
gourmet and gift retailers, and distributors decreased by 16%, 6%, and 6%,
respectively, as compared...

27/3,K/13 (Item 2 from file: 994)
DIALOG(R)File 994:NewsRoom 2002
(c) 2005 Dialog. All rts. reserv.

0438015316 15TE0GYM
Seabourn Completes A Major Update Of Its Website
PR Newswire
Thursday, April 25, 2002

Ginger R. DeMille

JOURNAL CODE: ALSA LANGUAGE: ENGLISH RECORD TYPE: Fulltext
DOCUMENT TYPE: Newswire
WORD COUNT: 697

...accessed by entering a valid

IATA number, where they can receive sales and marketing assistance,

order brochures and collateral materials in quantity and download
various forms for their use.

* A library of high resolution photographs and logos is available for
downloading from the site.

other sections offer complete details of deck plans...

27/3,K/14 (Item 1 from file: 995)

DIALOG(R)File 995:NewsRoom 2001
(c) 2005 Dialog. All rts. reserv.

0247520898 15FH0NF1

Valuevad kicks off Storage Seminars in Dubai and Abu Dhabi

AME News

Sunday, April 22, 2001

JOURNAL CODE: ALHV LANGUAGE: ENGLISH RECORD TYPE: Fulltext

DOCUMENT TYPE: Newswire

WORD COUNT: 348

...in the region emphasized, "This year will see the main players within
the imaging and storage industries showcase their product
development, increase brand awareness, sales strategies and channel
incentives to resellers and end-users.. The joint customer service and
support that Plasmon and Valuevad provide is...

27/3,K/15 (Item 2 from file: 995)

DIALOG(R)File 995:NewsRoom 2001
(c) 2005 Dialog. All rts. reserv.

0215519051 15CH0LMA

Canadian Tire sees strong returns from investment Canadian Tire to build
120 new-format stores at Can\$270 mil/yr through end-2003; the new stores to
increase retail sales by Can\$500 mil/yr

National Home Center News, v27, n4, p4

Monday, February 19, 2001

JOURNAL CODE: AJZT LANGUAGE: ENGLISH RECORD TYPE: Fulltext

DOCUMENT TYPE: Trade Journal ISSN: 0192-6772

WORD COUNT: 750

...Tire remodeled, expanded or relocated 45 stores to its
53,000-square-foot, 50,000-sku format, bringing the number of stores that
have received this treatment to 233 units. It also installed "New
Generation" departments in 44 existing new-store formats that showcase
name brand merchandise in attractive vignette display settings

But, Canadian Tire's retail comp-store sales fell 1...

?

? show files;ds

File 350:Derwent WPIX 1963-2006/UD,UM &UP=200626

(c) 2006 Thomson Derwent

File 344:Chinese Patents Abs Jan 1985-2006/Jan

(c) 2006 European Patent Office

File 347:JAPIO Dec 1976-2005/Dec(Updated 060404)

(c) 2006 JPO & JAPIO

File 371:French Patents 1961-2002/BOPI 200209

(c) 2002 INPI. All rts. reserv.

File 2:INSPEC 1898-2006/Apr w3

(c) 2006 Institution of Electrical Engineers

File 35:Dissertation Abs Online 1861-2006/Mar

(c) 2006 Proquest Info&Learning

File 65:Inside Conferences 1993-2006/Apr 24

(c) 2006 BLDSC all rts. reserv.

File 99:Wilson Appl. Sci & Tech Abs 1983-2006/Mar

(c) 2006 The HW Wilson Co.

File 256:TecInfoSource 82-2006/May

(c) 2006 Info.Sources Inc

File 474:New York Times Abs 1969-2006/Apr 24

(c) 2006 The New York Times

File 475:Wall Street Journal Abs 1973-2006/Apr 24

(c) 2006 The New York Times

File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13

(c) 2002 The Gale Group

File 23:CSA Technology Research Database 1963-2006/Apr

(c) 2006 CSA.

File 95:TEME-Technology & Management 1989-2006/Apr w4

(c) 2006 FIZ TECHNIK

File 56:Computer and Information Systems Abstracts 1966-2006/Apr

(c) 2006 CSA.

Set Items Description

S1 3651 (LOGO OR LOGOS OR BRAND? ? OR ARTWORK OR ART()WORK OR BRAN-
DING OR LOGOTYPE)(6N)(STORE OR STORES OR STORING OR STORAGE OR
DATABASE OR DATA()BASE OR ARCHIV? OR SAVE OR SAVED OR SAVING
OR LIBRARY OR HOLDING? OR COLLECTION? OR SERVER?)

S2 746 S1(6N)(COMPANY OR BUSINESS OR PRODUCT? ? OR GOODS OR MERCH-
ANDISE? ? OR GIVEAWAY? ? OR GIVE()AWAY? ? OR MATERIAL? ? OR P-
ROMOTIONAL OR PROMO OR FREEBIES)

S3 70849 SHOWCASE OR SHOW()CASE OR CATALOG OR CATALOGUE

S4 374343 PRICE OR PRICING

S5 12411 (ORDER? OR BUY OR BUYING OR PURCHASING)(3N)(ONLINE OR ON()-
LINE OR WEB OR WEBSITE OR WEBPAGE OR WEB() (SITE OR PAGE) OR I-
NTERNET)

S6 81 (ORDER? OR PURCHASE OR PURCHASING OR BUY OR BUYING OR FULF-
ILL?)(6N)((PROMOTIONAL OR MARKETING OR TRADESHOW OR VENDOR OR
COLLATERAL)() (PRODUCT? ? OR GOODS OR MATERIALS) OR GIVEAWAY? ?
OR GIVE()AWAY? ? OR FREEBIES)

S7 5048 PRODUCT() (CODE? ? OR NUMBER? ? OR IDENTIFIER? ? OR IDENTIF-
ICATION) OR SKU OR STOCK()KEEPING()UNIT? ?

S8 21437 RESELLER? ? OR ETAILER? ? OR E()TAILER? ? OR VAR OR VARS OR
VARBUSINESS? OR VAR() (BUSINESS? BIZ) OR VARBIZ OR ONSSELLER? ?

S9 0 S2 AND S6

S10 11 S2 AND S3

S11 3 S2 AND S5

S12 6 S2 AND S7

S13 3 S2 AND S8

S14 0 S1 AND S6

S15 36 S1 AND S3

S16 19 S1 AND S5

S17 10 S1 AND S7

S18 8 S1 AND S8

S19 70 S10:S18

S20 69 RD (unique items)

? s s20 from 350,344,347,371

S21 21 S20 FROM 350,344,347,371

? s s19 not s21

70 S19

21 S21

S22 49 S19 NOT S21

? rd

>>>Duplicate detection is not supported for File 350.
 >>>Duplicate detection is not supported for File 344.
 >>>Duplicate detection is not supported for File 347.
 >>>Duplicate detection is not supported for File 371.
 >>>Records from unsupported files will be retained in the RD set.
 S23 48 RD (unique items)
 ? show files;ds
 File 350:Derwent WPIX 1963-2006/UD,UM &UP=200626
 (c) 2006 Thomson Derwent
 File 344:Chinese Patents Abs Jan 1985-2006/Jan
 (c) 2006 European Patent Office
 File 347:JAPIO Dec 1976-2005/Dec(Updated 060404)
 (c) 2006 JPO & JAPIO
 File 371:French Patents 1961-2002/BOPI 200209
 (c) 2002 INPI. All rts. reserv.
 File 2:INSPEC 1898-2006/Apr w3
 (c) 2006 Institution of Electrical Engineers
 File 35:Dissertation Abs Online 1861-2006/Mar
 (c) 2006 Proquest Info&Learning
 File 65:Inside Conferences 1993-2006/Apr 24
 (c) 2006 BLDSC all rts. reserv.
 File 99:Wilson Appl. Sci & Tech Abs 1983-2006/Mar
 (c) 2006 The HW Wilson Co.
 File 256:TecInfoSource 82-2006/May
 (c) 2006 Info.Sources Inc
 File 474:New York Times Abs 1969-2006/Apr 24
 (c) 2006 The New York Times
 File 475:Wall Street Journal Abs 1973-2006/Apr 24
 (c) 2006 The New York Times
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
 (c) 2002 The Gale Group
 File 23:CSA Technology Research Database 1963-2006/Apr
 (c) 2006 CSA.
 File 95:TEME-Technology & Management 1989-2006/Apr w4
 (c) 2006 FIZ TECHNIK
 File 56:Computer and Information Systems Abstracts 1966-2006/Apr
 (c) 2006 CSA.

Set	Items	Description
S1	3651	(LOGO OR LOGOS OR BRAND? ? OR ARTWORK OR ART()WORK OR BRANDING OR LOGOTYPE)(6N)(STORE OR STORES OR STORING OR STORAGE OR DATABASE OR DATA()BASE OR ARCHIV? OR SAVE OR SAVED OR SAVING OR LIBRARY OR HOLDING? OR COLLECTION? OR SERVER?)
S2	746	S1(6N)(COMPANY OR BUSINESS OR PRODUCT? ? OR GOODS OR MERCHANDISE? ? OR GIVEAWAY? ? OR GIVE()AWAY? ? OR MATERIAL? ? OR PROMOTIONAL OR PROMO OR FREEBIES)
S3	70849	SHOWCASE OR SHOW()CASE OR CATALOG OR CATALOGUE
S4	374343	PRICE OR PRICING
S5	12411	(ORDER? OR BUY OR BUYING OR PURCHASING)(3N)(ONLINE OR ON()-LINE OR WEB OR WEBSITE OR WEBPAGE OR WEB()(SITE OR PAGE) OR INTERNET)
S6	81	(ORDER? OR PURCHASE OR PURCHASING OR BUY OR BUYING OR FULFILL?) (6N)((PROMOTIONAL OR MARKETING OR TRADESHOW OR VENDOR OR COLLATERAL)() (PRODUCT? ? OR GOODS OR MATERIALS) OR GIVEAWAY? ? OR GIVE()AWAY? ? OR FREEBIES)
S7	5048	PRODUCT() (CODE? ? OR NUMBER? ? OR IDENTIFIER? ? OR IDENTIFICATION) OR SKU OR STOCK()KEEPING()UNIT? ?
S8	21437	RESELLER? ? OR ETAILER? ? OR E()TAILER? ? OR VAR OR VARS OR VARBUSINESS? OR VAR()(BUSINESS? BIZ) OR VARBIZ OR ONSELLER? ?
S9	0	S2 AND S6
S10	11	S2 AND S3
S11	3	S2 AND S5
S12	6	S2 AND S7
S13	3	S2 AND S8
S14	0	S1 AND S6
S15	36	S1 AND S3
S16	19	S1 AND S5

S17 10 S1 AND S7
S18 8 S1 AND S8
S19 70 S10:S18
S20 69 RD (unique items)
S21 21 S20 FROM 350,344,347,371
S22 49 S19 NOT S21
S23 48 RD (unique items)
? t21/3,k/all; t23/3,k/all

21/3,K/1 (Item 1 from file: 350)

DIALOG(R)File 350:Derwent WPIX
(c) 2006 Thomson Derwent. All rts. reserv.

017264297 **Image available**
WPI Acc No: 2005-587922/200560
XRPX Acc No: N05-482846

Internet application system for purchasing of goods through internet
, divides application of each merchandise purchase of each goods based on
brand name attached with title of e-mail, and stores mail in storage
device based on brand name

Patent Assignee: NIPPON DENKI SOFTWARE KK (NIDE)

Inventor: SATO R

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2005242859	A	20050908	JP 200454070	A	20040227	200560 B

Priority Applications (No Type Date): JP 200454070 A 20040227

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
JP 2005242859	A	7	G06F-017/60	

Internet application system for purchasing of goods through internet
, divides application of each merchandise purchase of each goods based on
brand name attached with title of e-mail, and stores mail in storage
device based on brand name

Abstract (Basic):

... mail received from mail server (30), and stores the content of
the mail in the storage device corresponding to the brand name.

21/3,K/2 (Item 2 from file: 350)

DIALOG(R)File 350:Derwent WPIX
(c) 2006 Thomson Derwent. All rts. reserv.

016954064 **Image available**
WPI Acc No: 2005-278373/200529
XRPX Acc No: N05-228785

Stock order system used in on - line purchase transaction, has
transmitter that sends information about buy and sell orders containing
brand , stock number and sale price to server according to input
operation on window

Patent Assignee: HITACHI SOFTWARE ENG CO LTD (HISF)

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2005100265	A	20050414	JP 2003335502	A	20030926	200529 B

Priority Applications (No Type Date): JP 2003335502 A 20030926

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
JP 2005100265	A	13	G06F-017/60	

Stock order system used in on - line purchase transaction, has
transmitter that sends information about buy and sell orders containing
brand , stock number and sale price to server according to input
operation on window

21/3,K/3 (Item 3 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2006 Thomson Derwent. All rts. reserv.

016818042 **Image available**
WPI Acc No: 2005-142325/200515
XRPX Acc No: N05-121069

Electronic commerce system, has data center computer system which presents brand specific products so that user selects and purchases products through user interface device from merchant's computer system

Patent Assignee: WEB COMMERCE GROUP (WEBC-N)
Inventor: ANDERSON S W; MOON R; PAK Y; SUTJIONO S; WILLIAMS J
Number of Countries: 108 Number of Patents: 002
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200508381	A2	20050127	WO 2004US21500	A	20040702	200515 B
US 20050033664	A1	20050210	US 2003484280	P	20030703	200515
			US 2004882396	A	20040702	

Priority Applications (No Type Date): US 2003484280 P 20030703; US 2004882396 A 20040702

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
WO 200508381	A2	E	29	G06F-000/00	

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW
Designated States (Regional): AT BE BG BW CH CY CZ DE DK EA EE ES FI FR GB GH GM GR HU IE IT KE LS LU MC MW MZ NA NL OA PL PT RO SD SE SI SK SL SZ TR TZ UG ZM ZW

US 20050033664 A1 G06F-017/60 Provisional application US 2003484280

Abstract (Basic):

... products of brand owners via network (104). A data center computer system (108) coupled to brand owner server (106) and computer system, presents brand specific products for user to select and purchase products, using user interface devices (102), from merchant computer...
... 5) computer readable storage medium storing brand specific goods presentation and selling program...
...7) product catalog creating method...
...For electronic commerce (e-commerce) transaction with product manufacturers, resellers, distributors, wholesalers, original equipment manufacturers and customers through user interface devices such as personal computer...

21/3,K/4 (Item 4 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2006 Thomson Derwent. All rts. reserv.

016781475 **Image available**
WPI Acc No: 2005-105751/200512
XRPX Acc No: N05-091613

Stock order purchase order system for online stock market, matches order conditions of both capital and income orders and accordingly transmits purchase order instruction to transaction market for stock trade

Patent Assignee: HIRASHIMA O (HIRA-I)
Number of Countries: 001 Number of Patents: 001
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2005018287	A	20050120	JP 2003180251	A	20030624	200512 B

Priority Applications (No Type Date): JP 2003180251 A 20030624

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
JP 2005018287	A		18	G06F-017/60	

Stock order purchase order system for online stock market, matches

order conditions of both capital and income orders and accordingly
transmits purchase order instruction to transaction...

Abstract (Basic):

... The system stores capital and income orders designating brand
 , order conditions received from respective investors who anticipate
capital gain and income gain. If the...

21/3,K/5 (Item 5 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2006 Thomson Derwent. All rts. reserv.

016024816 **Image available**
WPI ACC No: 2004-182667/200418
XRPX ACC No: N04-145319

Electronic payment settlement method involves transmitting merchant
number, transaction number and goods purchase price to bank web server
 , when customer clicks bank logo on merchant's order web page

Patent Assignee: CI CONSULTANCY LTD (CICO-N)
Inventor: DWAN L; OFARRELL S; PIKE R
Number of Countries: 001 Number of Patents: 001
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
IE 83110	B3	20031029	IE 20011056	A	20011211	200418 B

Priority Applications (No Type Date): IE 20011056 A 20011211

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
IE 83110	B3	12	G06F-017/60	

Electronic payment settlement method involves transmitting merchant
number, transaction number and goods purchase price to bank web server
 , when customer clicks bank logo on merchant's order web page

Abstract (Basic):

... The merchant number, transaction number and goods purchase price
are transmitted to the bank web server , when the customer clicks the
bank logo on the merchant's order web page . The payment account
and the customer's account details are provided to the customer from...

21/3,K/6 (Item 6 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2006 Thomson Derwent. All rts. reserv.

015991621 **Image available**
WPI ACC No: 2004-149471/200415
XRPX ACC No: N04-119078

Online securities sales method e.g. for stocks, involves transmitting
order information on selected brands of securities collectively to
server from customer terminal

Patent Assignee: DAIWA SHOKEN GROUP HONSHA KK (DAIW-N)
Number of Countries: 001 Number of Patents: 001
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2004029987	A	20040129	JP 2002182347	A	20020624	200415 B

Priority Applications (No Type Date): JP 2002182347 A 20020624

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
JP 2004029987	A	16	G06F-017/60	

Online securities sales method e.g. for stocks, involves transmitting
order information on selected brands of securities collectively to
server from customer terminal

Abstract (Basic):

... terminal (210) from a server (100) through internet (201). The
information on orders for selected brands of securities are
collectively transmitted to server from the customer terminal.
... Efficiency of online trading during purchase of multiple branded

securities is improved by placing orders collectively through internet , hence time and effort required for purchasing are reduced...

21/3,K/7 (Item 7 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2006 Thomson Derwent. All rts. reserv.

015738870 **Image available**

WPI Acc No: 2003-801071/200375

Related WPI Acc No: 1998-272471; 2001-610977; 2002-589546; 2003-328895;
2003-361997; 2004-783106; 2005-091550; 2005-504819; 2005-755862

XRPX Acc No: N03-641965

On-line consumer product marketing system for physical and electronic retail shopping, includes subsystem providing product information, product advertisement and desired brand image when central database is accessed through Internet

Patent Assignee: PERKOWSKI T J (PERK-I)

Inventor: PERKOWSKI T J

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	week	B
US 20020198791	A1	20021226	US 96736798	A	19961025	200375	B
			US 96752136	A	19961119		
			US 97826120	A	19970327		
			US 97854877	A	19970512		
			US 97871815	A	19970609		
			US 97936375	A	19970924		
			WO 97US19227	A	19971027		
			US 99284917	A	19990421		
			US 99441973	A	19991117		
			US 99447121	A	19991122		
			US 99465859	A	19991217		
			US 2000483105	A	20000114		
			US 2000599690	A	20000622		
			US 2000641908	A	20000818		
			US 2000695744	A	20001024		
			US 2000716848	A	20001117		
			US 200259076	A	20020128		

Not related

Priority Applications (No Type Date): US 2000716848 A 20001117; US 96736798 A 19961025; US 96752136 A 19961119; US 97826120 A 19970327; US 97854877 A 19970512; US 97871815 A 19970609; US 97936375 A 19970924; WO 97US19227 A 19971027; US 99284917 A 19990421; US 99441973 A 19991117; US 99447121 A 19991122; US 99465859 A 19991217; US 2000483105 A 20000114; US 2000599690 A 20000622; US 2000641908 A 20000818; US 2000695744 A 20001024; US 200259076 A 20020128

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
US 20020198791	A1	309	G06F-017/60		CIP of application US 96736798
					CIP of application US 96752136
					CIP of application US 97826120
					CIP of application US 97854877
					CIP of application US 97871815
					CIP of application US 97936375
					CIP of application WO 97US19227
					CIP of application US 99284917
					CIP of application US 99441973
					CIP of application US 99447121
					CIP of application US 99465859
					CIP of application US 2000483105
					CIP of application US 2000599690
					CIP of application US 2000641908
					CIP of application US 2000695744
					Cont of application US 2000716848
					CIP of patent US 5918214
					CIP of patent US 5950173
					CIP of patent US 6064979

On-line consumer product marketing system for physical and electronic retail shopping, includes subsystem providing product information, product advertisement and desired brand image when central database

is accessed through Internet

Abstract (Basic):

... A central database of universal product number (UPN)/trade mark (TM)/product description (PD)/uniform resource locator (URL) links is stored. The...

21/3,K/8 (Item 8 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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015425936 **Image available**

WPI Acc No: 2003-488078/200346

XRPX Acc No: N03-388367

Brand selection assistance apparatus for stock purchasing, searches brand having high related degree with keyword from user, based on relevant information read from storage unit

Patent Assignee: FUJITSU LTD (FUIT)

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2003162639	A	20030606	JP 2001361830	A	20011128	200346 B

Priority Applications (No Type Date): JP 2001361830 A 20011128

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
JP 2003162639	A		9	G06F-017/60	

Abstract (Basic):

... having high related degree with the keyword from user, based on relevant information read from storage unit, and provides the searched brand and relevant information to the user.
... For stock purchasing through internet .

21/3,K/9 (Item 9 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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014932162 **Image available**

WPI Acc No: 2002-752871/200282

XRPX Acc No: N02-592926

On-line product fulfillment system for e- commerce involves dealer's server checking to see if item is in stock locally and contacting brand distributor's server if it is not

Patent Assignee: RICHEMONT INT LTD (RICH-N)

Inventor: MCGREGOR C

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
GB 2375193	A	20021106	GB 200111051	A	20010504	200282 B

Priority Applications (No Type Date): GB 200111051 A 20010504

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
GB 2375193	A		19	G06F-017/60	

... involves dealer's server checking to see if item is in stock locally and contacting brand distributor's server if it is not

Abstract (Basic):

... Customer orders item via web site . Dealer's server checks if item is in stock locally. If not, server contacts brand distributor's server which checks whether item is available at any distributor or dealer warehouse. If so, item...
... Web page content for the dealer's web site may be made available by the brand distributor's server to dealers server .
...

...As a system for fulfilling on - line product orders (claimed

21/3,K/10 (Item 10 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2006 Thomson Derwent. All rts. reserv.

014884680 **Image available**
WPI Acc No: 2002-705386/200276
XRPX Acc No: N02-555999

Software product store keeping unit management method for computer system, involves providing information about authorized store keeping unit, based on matching of encrypted brands

Patent Assignee: MICROSOFT CORP (MICT)
Inventor: ALGER J; MARTINSEN R R
Number of Countries: 001 Number of Patents: 001
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	week
US 6442559	B1	20020827	US 99337915	A	19990622	200276 B

Priority Applications (No Type Date): US 99337915 A 19990622

Patent Details:
Patent No Kind Lan Pg Main IPC Filing Notes
US 6442559 B1 12 G06F-017/30

Abstract (Basic):

... An encrypted brand is generated for an authorized store keeping unit (SKU) of a software product . Another encrypted band associated with an execution request is received. The information associated with the authorized SKU , is provided based on the matching determined between the two brands.
... For managing store keeping units (SKU) of software product on computer system, handheld device, multiprocessor system, microprocessor-based programmable consumer electronics...

21/3,K/11 (Item 11 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2006 Thomson Derwent. All rts. reserv.

014831044 **Image available**
WPI Acc No: 2002-651750/200270
XRPX Acc No: N02-516342

Goods purchasing support device connected to internet, displays received goods information and purchasing information corresponding to selected goods on the same screen at user terminal

Patent Assignee: SIS KK (SISS-N)
Number of Countries: 001 Number of Patents: 001
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	week
JP 2002236827	A	20020823	JP 200132804	A	20010208	200270 B

Priority Applications (No Type Date): JP 200132804 A 20010208

Patent Details:
Patent No Kind Lan Pg Main IPC Filing Notes
JP 2002236827 A 9 G06F-017/60

Abstract (Basic):

... An user terminal transmits goods information requisition signal to a server. The server transmits stored goods information containing brand name and unit price. The received goods information and purchasing information corresponding to the selected goods are displayed on same screen at...
... Used in purchasing goods through internet .

21/3,K/12 (Item 12 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2006 Thomson Derwent. All rts. reserv.

014720478 **Image available**
WPI Acc No: 2002-541182/200258
XRPX Acc No: N02-428647

Goods delivery system stores goods information containing product number, brand name and price in memory of personal computer

Patent Assignee: IIDA S (IIDA-I); OK KK (OKOK-N)

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2002099827	A	20020405	JP 2000286764	A	20000921	200258 B

Priority Applications (No Type Date): JP 2000286764 A 20000921

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
JP 2002099827	A	8	G06F-017/60	

Goods delivery system stores goods information containing product number, brand name and price in memory of personal computer

Abstract (Basic):

... The goods information containing a product number, brand name and price are stored in the memory of a personal computer. The goods...
... Prevents unnecessary production of catalog and mailing, thus operation is simplified...

21/3,K/13 (Item 13 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2006 Thomson Derwent. All rts. reserv.

014701062 **Image available**

WPI Acc No: 2002-521766/200256

XRPX Acc No: N02-412898

Information storing apparatus e.g. for musical title, segments information sequence based on data indicating end limits of information item

Patent Assignee: SONY FRANCE SA (SONY); PACHET F (PACH-I)

Inventor: PACHET F

Number of Countries: 028 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
EP 1215834	A1	20020619	EP 2000403556	A	20001215	200256 B
US 20020078029	A1	20020620	US 200120015	A	20011214	200256
JP 2002202982	A	20020719	JP 2001383827	A	20011217	200262

Priority Applications (No Type Date): EP 2000403556 A 20001215

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
EP 1215834	A1	E 29	H04H-007/00	

Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI TR

US 20020078029 A1 G06F-007/00

JP 2002202982 A 22 G06F-017/30

Abstract (Basic):

... For recording musical title, images such as photo, painting, artwork, mail order catalog and advertisement on storage medium such as digital versatile disk (DVD), recordable compact disk (CD), mini disk, hard disk...

21/3,K/14 (Item 14 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2006 Thomson Derwent. All rts. reserv.

014372042 **Image available**

WPI Acc No: 2002-192745/200225

XRPX Acc No: N02-146367

Secured purchase order transaction system through internet, provides purchase and sale orders of brand, when balance money value approximates prestored purchasing and sale prices of brand

Patent Assignee: MATSUZAWA H (MATS-I)

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2002024546	A	20020125	JP 2000203198	A	20000705	200225 B

Priority Applications (No Type Date): JP 2000203198 A 20000705

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
JP 2002024546	A		13	G06F-017/60	

Secured purchase order transaction system through internet , provides purchase and sale orders of brand, when balance money value approximates prestored purchasing and...

Abstract (Basic):

... An objective brand preservation unit receives and stores the purchasing and sale prices of each objective brand from a stock dealing terminal. The...

21/3,K/15 (Item 15 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2006 Thomson Derwent. All rts. reserv.

014264372 **Image available**
WPI Acc No: 2002-085070/200212
XRPX Acc No: N02-063207

Electronic fee balance for bulk rose sale in supermarket, has display controller to display goods information and goods image by referring to corresponding files, when goods button is pushed

Patent Assignee: TOKYO ELECTRIC CO LTD (TODK)
Number of Countries: 001 Number of Patents: 001
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2001012996	A	20010119	JP 99189045	A	19990702	200212 B

Priority Applications (No Type Date): JP 99189045 A 19990702

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
JP 2001012996	A		9	G01G-019/414	

Abstract (Basic):

... A goods information file stores brand name and price of goods of every product number . A goods button file stores goods image and corresponding product number . A display controller (26) controls touch type display unit (32) to display goods information and ...

21/3,K/16 (Item 16 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2006 Thomson Derwent. All rts. reserv.

013663014 **Image available**
WPI Acc No: 2001-147226/200115
XRPX Acc No: N01-107807

Purchase total calculation for calculating discounted prices for products sold at retail, involves determining if calculated initial purchase total is equal to preset threshold, to calculate reduced purchase total

Patent Assignee: WALKER DIGITAL LLC (WALK-N)
Inventor: MIK M; TEDESCO D E; VAN LUCHENE A S; WALKER J S
Number of Countries: 094 Number of Patents: 002
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200104852	A1	20010118	WO 2000US18638	A	20000707	200115 B
AU 200059217	A	20010130	AU 200059217	A	20000707	200127

Priority Applications (No Type Date): US 99350875 A 19990709

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
WO 200104852	A1 E		97	G07G-001/14	

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA
CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP
KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT

Ginger R. DeMille

RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR
IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW
AU 200059217 A G07G-001/14 Based on patent WO 200104852

Abstract (Basic):

... The method involves receiving a number of **product identifiers**
each representing a respective product to be purchased. An initial
purchase total for the transaction...

...d) Operating method of **catalog order**...

...The retailer is permitted to use a flexible discounting plan to promote
sales of certain **products**, such as **store brand products**,
perishable products, or **high margin products**.

21/3,K/17 (Item 17 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2006 Thomson Derwent. All rts. reserv.

012887358 **Image available**
WPI Acc No: 2000-059192/200005
XRPX Acc No: N00-046417

Goods order apparatus for generating purchase order information e.g.
brand name, unit price - has reading unit which indicates goods
transaction by reading purchase order information, generated by adding
total of computed goods price and input purchase order quantity, from
memory

Patent Assignee: NIPPON CHEMICON CORP (NIEM)
Number of Countries: 001 Number of Patents: 001
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 11316784	A	19991116	JP 9132074	A	19910131	200005 B
			JP 9958446	A	19910131	

Priority Applications (No Type Date): JP 9132074 A 19910131; JP 9958446 A
19910131

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
JP 11316784	A		5	G06F-017/60	Div ex application JP 9132074

...Abstract (Basic): by a display unit (23). DETAILED DESCRIPTION - A bar
code reader (7) reads a quotient **product number** or a brand name,
and a price corresponding to a purchase goods from a bar...

...ADVANTAGE - Reduces memory capacity of purchase order calculating unit
since need to store quotient **product number**, unit price, and
brand name of **goods** to purchase order calculating unit becomes
unnecessary. Key inputting of quotient **product number** in case of
goods order becomes unnecessary. Eliminates need to rewrite goods
information to memory...

21/3,K/18 (Item 18 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2006 Thomson Derwent. All rts. reserv.

012657775 **Image available**
WPI Acc No: 1999-463880/199939
XRPX Acc No: N99-347549

Production system for issuing pamphlet or catalogue to be sell in
supermarket and department store - uses business printing system of
printing business printing body to produce data for printing pamphlet or
catalogue based on data access from database of system of goods
propagation business industry body

Patent Assignee: DAINIPPON PRINTING CO LTD (NIPQ)
Number of Countries: 001 Number of Patents: 001
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 11195023	A	19990721	JP 9812056	A	19980106	199939 B

Priority Applications (No Type Date): JP 9812056 A 19980106

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes
JP 11195023 A 8 G06F-017/24

Production system for issuing pamphlet or catalogue to be sell in supermarket and department store...
...business printing system of printing business printing body to produce data for printing pamphlet or catalogue based on data access from database of system of goods propagation business industry body
...Abstract (Basic): NOVELTY - The predetermined data for printing a pamphlet or catalogue are produced by the printing business printing system (310) of a printing business printing body...
...goods supply business industry body performs the input of the information corresponding to e.g. brand name and price, to the database of the systems of the goods propagation business industrybody...
...USE - For issuing pamphlet or catalogue to be sell in supermarket and department store...
...ADVANTAGE - Enables efficient production of pamphlet and catalogue through the cooperation of manufacturer, supplier and printing personnel. DESCRIPTION OF DRAWING(S) - The figure shows the component block diagram of a pamphlet or catalogue production system. (100) Goods propagation business industry body; (110) Goods part system; (130) Selling promotion...
...Title Terms: CATALOGUE ;

21/3,K/19 (Item 1 from file: 347)
DIALOG(R)File 347:JAPIO
(c) 2006 JPO & JAPIO. All rts. reserv.

07536656 **Image available**
METHOD, SYSTEM AND PROGRAM FOR RECEIVING PRINT ORDER

PUB. NO.: 2003-030491 [JP 2003030491 A]
PUBLISHED: January 31, 2003 (20030131)
INVENTOR(s): HARA MAKOTO
APPLICANT(s): FUJI PHOTO FILM CO LTD
APPL. NO.: 2001-209497 [JP 2001209497]
FILED: July 10, 2001 (20010710)

ABSTRACT
...entrance accessed by a user 1 is acquired, and print service information corresponding to the brand ID is acquired from a database 22. An order is received from the user 1 on the basis of the print service information such as price information and a receiving shop information acquired on a web page Gn for order reception.

COPYRIGHT: (C)2003,JPO

21/3,K/20 (Item 2 from file: 347)
DIALOG(R)File 347:JAPIO
(c) 2006 JPO & JAPIO. All rts. reserv.

07240808 **Image available**
COMMERCIAL TRANSACTION METHOD USING ANIMATION VIDEO AND COMMUNICATION NETWORK, ARTICLE ORDERING SYSTEM AND ARTICLE ORDER RECEIVING COMPUTER

PUB. NO.: 2002-109259 [JP 2002109259 A]
PUBLISHED: April 12, 2002 (20020412)
INVENTOR(s): KANZAKI HIRONAGA
FUJIMOTO TSUNEHISA
APPLICANT(s): MEDIA ROM CORPORATION KK
APPL. NO.: 2000-293293 [JP 2000293293]
FILED: September 27, 2000 (20000927)

ABSTRACT

... TV broadcasting or the like wears, while viewing the program without labor for investigating the brand of the article or store dealing therewith.

SOLUTION: In the method for performing a commercial transaction while using animation video...

... of the received article selection information, and this article is sold to the consumer by internet mail-order business or the like.

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21/3,K/21 (Item 3 from file: 347)
DIALOG(R)File 347:JAPIO
(c) 2006 JPO & JAPIO. All rts. reserv.

07022355 **Image available**
ITEM RECOGNITION AND RECOMMENDATION SYSTEM, AND METHOD

PUB. NO.: 2001-249987 [JP 2001249987 A]
PUBLISHED: September 14, 2001 (20010914)
INVENTOR(s): SUZUKI HIKARI
APPLICANT(s): FUJITSU LTD
APPL. NO.: 2001-000476 [JP 2001476]
FILED: January 05, 2001 (20010105)
PRIORITY: 00 479307 [US 2000479307], US (United States of America),
January 06, 2000 (20000106)

ABSTRACT

...by a customer for more efficient customer support.

SOLUTION: Radio tags 10 provided with a product identifier are attached to the respective merchandise items, a transmitter-receiver 22 for calling the radio...

... 12 is provided and a server 27 retrieves information for the item based on the product identifier and presents the information through terminals 28-32 inside a shop to a shop clerk...

... provided with an analysis and recommendation engine for analyzing and recommending the style, color and brand of the respective items. The server 27 presents the recommendation through the terminals inside the shop to the shop clerk.

COPYRIGHT...

23/3,K/1 (Item 1 from file: 2)
DIALOG(R)File 2:INSPEC
(C) 2006 Institution of Electrical Engineers. All rts. reserv.

08595513 INSPEC Abstract Number: C2003-05-7330-617
Title: Wireless access to a pharmaceutical database: a demonstrator for data driven wireless Application Protocol (WAP) applications in medical information processing

Author(s): Hansen, M.S.; Dorup, J.
Author Affiliation: Inst. of Biostat., Aarhus Univ., Denmark
URL: <http://www.jmir.org/2001/1/e4/index.htm>
Journal: Journal of Medical Internet Research vol.3, no.1
Publication URL: <http://www.jmir.org/index.htm>
Publisher: Univ. Heidelberg,
Publication Date: Jan.-March 2001 Country of Publication: Germany
CODEN: JMIRA4 ISSN: 1438-8871
Material Identity Number: M782-2002-001
Language: English
Subfile: C
Copyright 2003, IEE

...Abstract: work. To test a practical approach we ported a relational database of the Danish pharmaceutical catalogue to the wireless Application Protocol using open source freeware. We used Apache 1.3 web

software on a Linux server. Data containing the Danish pharmaceutical catalogue were imported from an ASCII file into a MySQL 3.22.32 database using a...

... active substances, contraindications, etc. Access was available through browsing therapeutic groups and searching for a brand name. The database interface was programmed in the server-side scripting language PHP3. A free, open source Wireless Application Protocol gateway to a pharmaceutical catalogue was established to allow dial-in access independent of commercial wireless Application Protocol service providers...

...Identifiers: Danish pharmaceutical catalogue ;

23/3,K/2 (Item 2 from file: 2)

DIALOG(R)File 2:INSPEC

(c) 2006 Institution of Electrical Engineers. All rts. reserv.

08205371 INSPEC Abstract Number: C2002-04-7120-041

Title: Evolution of prices in electronic markets with heterogeneous vs. homogenous preferences for e - tailers

Author(s): Kocas, C.

Author Affiliation: Dept. of Marketing & Supply Chain Manage., Michigan State Univ., East Lansing, MI, USA

Conference Title: Proceedings of the 35th Annual Hawaii International Conference on System Sciences p.2370-9

Editor(s): Sprague, R.H.

Publisher: IEEE Comput. Soc, Los Alamitos, CA, USA

Publication Date: 2002 Country of Publication: USA CD-ROM pp.

ISBN: 0 7695 1435 9 Material Identity Number: XX-2002-00233

U.S. Copyright Clearance Center Code: 0 7695 1435 9/2002/\$17.00

Conference Title: Proceedings of the 35th Annual Hawaii International Conference on System Sciences

Conference Date: 7-10 Jan. 2002 Conference Location: Big Island, HI, USA

Language: English

Subfile: C

Copyright 2002, IEE

Title: Evolution of prices in electronic markets with heterogeneous vs. homogenous preferences for e - tailers

...Abstract: and the rate at which prices decrease is shaped by the diffusion curve and the brand preference. Our analysis shows that stores with loyal customers or with a preference for their brands can attain higher profits further...

...Identifiers: e - tailer preferences

23/3,K/3 (Item 3 from file: 2)

DIALOG(R)File 2:INSPEC

(c) 2006 Institution of Electrical Engineers. All rts. reserv.

07808027

Title: Scanned and delivered [buyer's guide]

Author(s): Jack, R.

Journal: What to Buy for Business no.237 p.4-26

Publisher: Reed Business Publishing Group,

Publication Date: Dec. 2000 Country of Publication: UK

CODEN: WBUBDH ISSN: 0265-296X

SICI: 0265-296X(200012)237L:4:SDBG;1-C

Material Identity Number: D577-2000-011

Language: English

Subfile: D

Copyright 2001, IEE

...Abstract: to PCs, are one such peripheral. As scanners have become cheaper, anyone who wants to archive photos, documents or even add logos to a website can buy a scanner and, after a few simple set-up steps, start scanning. Prices have been...

23/3,K/4 (Item 4 from file: 2)

DIALOG(R)File 2:INSPEC

(c) 2006 Institution of Electrical Engineers. All rts. reserv.

06940431

Title: Multiple choice fax strategies

Author(s): Kentpf, M.
Journal: Office Equipment News p.19-20
Publisher: Wilmington Publishing,
Publication Date: April 1998 Country of Publication: UK
CODEN: OEINET
Material Identity Number: B509-98004
Language: English
Subfile: D
Copyright 1998, IEE

...Abstract: with 54 per cent of faxes now being sold 'off the shelf' or from a catalogue, buying decisions may often be more reliant on luck than technical knowledge or judgement. The...

... up to six slightly different versions of the same fax machine, to give suppliers some store of brand exclusivity. It is easy to see why corporate fax users need independent, professional advice.

23/3,K/5 (Item 5 from file: 2)

DIALOG(R)File 2:INSPEC

(c) 2006 Institution of Electrical Engineers. All rts. reserv.

06470944 INSPEC Abstract Number: C9702-7820-033

Title: Image processing and database system in the National Museum of Western Art; an integrated system for art research

Author(s): Hatano, H.
Author Affiliation: Nat. Museum of Western Art, Tokyo, Japan
Journal: INSPEL vol.30, no.3 p.259-67
Publisher: Tech. Univ. Berlin for INSPEL,
Publication Date: 1996 Country of Publication: Germany
CODEN: INPLBI ISSN: 0019-0217
SICI: 0019-0217(1996)30:3L;259:IPDS;1-V
Material Identity Number: P821-96003
Language: English
Subfile: C
Copyright 1997, IEE

...Abstract: and output devices and software for high definition digital data are applied to study western art work of the museum collection and for comparison with other museums. Using this system, for example, one can see on the CRT monitor an image the same size as the art work. On the other hand, the integrated database system will enable one to catalogue art work, on the same screen, recognized, images and different application programs such as AAT, ULAN and...

23/3,K/6 (Item 1 from file: 35)

DIALOG(R)File 35:Dissertation Abs Online

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02101325 ORDER NO: AADAA-I3180921

Internet purchasing decision behavior and product involvement

Author: Seo, Jung-Im
Degree: Ph.D.
Year: 2005
Corporate Source/Institution: The University of Tennessee (0226)
Source: VOLUME 66/07-B OF DISSERTATION ABSTRACTS INTERNATIONAL.
PAGE 3679. 107 PAGES
ISBN: 0-542-21563-2

Internet purchasing decision behavior and product involvement

...This study employed the Engel, Blackwell, and Miniard (EBM) Consumer Decision Process model to describe purchasing decisions and Internet shopping behaviors of high and low involvement consumers. Results are based on responses of 473...

...While shopping on the Internet, high product involvement consumers

scored higher on shopping orientation factors; **brand** consciousness, individuality, **store** choice alternatives, and Internet shopping preference, than low product involvement consumers. Moreover, high product involvement...

...who had previous Internet purchase experience and high involvement had a higher likelihood of future **Internet purchasing** than consumers who had high involvement and did not have previous Internet shopping experience. Therefore, results indicated that different levels of clothing involvement led to different **Internet purchasing** behaviors.

23/3,K/7 (Item 2 from file: 35)
DIALOG(R)File 35:Dissertation Abs Online
(c) 2006 ProQuest Info&Learning. All rts. reserv.

01941381 ORDER NO: AADAA-IMQ76930
Pauline Le Goff Boutal (1894--1992): Illustratrice et artiste peintre (Manitoba, French text)
Author: Duguay, Louise Germaine
Degree: M.A.
Year: 1999
Corporate Source/Institution: The University of Manitoba (Canada) (0303)
Source: VOLUME 41/05 of MASTERS ABSTRACTS.
PAGE 1225. 142 PAGES
ISBN: 0-612-76930-5

...fine art background, and as a commercial artist doing fashion illustrations for the Eaton's **catalogue** while at Brigden's of Winnipeg. Information was recorded using the Bookends computer program. Main...

...Manitoba Provincial Archives, and interviews with artists, community members and family. Personal papers and private **collections** of her **artwork** were other important sources of information.
Pauline Le Goff Boutal's work is centered around...

23/3,K/8 (Item 3 from file: 35)
DIALOG(R)File 35:Dissertation Abs Online
(c) 2006 ProQuest Info&Learning. All rts. reserv.

01936906 ORDER NO: AADAA-I3083688
The National Arts Club: Its founding, early history and the artist life membership program (New York City)
Author: Lowrey, Carol
Degree: Ph.D.
Year: 2003
Corporate Source/Institution: City University of New York (0046)
Source: VOLUME 64/03-A OF DISSERTATION ABSTRACTS INTERNATIONAL.
PAGE 697. 761 PAGES

...ldquo;diploma presentation" in order to qualify, the club developed a small but specialized **collection** of **artwork** dominated by examples of Impressionist, Tonalist and Realist painting. An accompanying **catalogue** of the diploma paintings represents the first such reconstruction of this formerly unknown institutional collection.

23/3,K/9 (Item 4 from file: 35)
DIALOG(R)File 35:Dissertation Abs Online
(c) 2006 ProQuest Info&Learning. All rts. reserv.

01890819 ORDER NO: AADAA-I3055809
A comparison of cue utilization in online and offline environments and the moderating role of web expertise
Author: Yaveroglu, Idil Sayrac
Degree: Ph.D.
Year: 2002
Corporate Source/Institution: Georgia State University (0079)
Source: VOLUME 63/05-A OF DISSERTATION ABSTRACTS INTERNATIONAL.
PAGE 1916. 152 PAGES
ISBN: 0-493-70445-0

...moderating role of web expertise in cue utilization in online markets.

The effect of price, brand name, store name, and intrinsic product attributes on consumers' perceived quality and willingness to buy were analyzed for scenario based online...

...situations (H8a-H11a not supported). The effect of store name on consumers' willingness to buy was greater for online purchase situations (supporting H11b), and the effect of product attributes was greater in offline purchase...

...of product attributes on consumers' perceived quality in online purchase situations (H13a). The effect of brand name, price, and store name in assessing product quality was not significantly different for web experts and novices (H14a, H15a, H16a not supported...

...supporting H13b and H15b respectively). Also, a greater effect of store name on willingness to buy for web novices was found (supporting H16b). The hypothesized greater effect of brand image in online purchases...

...buy offline was greater than online for identical purchase situations (supporting H12). The willingness to buy online was also found to be greater for web experts than novices (supporting H17). Further analysis...

23/3,K/10 (Item 1 from file: 99)
DIALOG(R)File 99:Wilson Appl. Sci & Tech Abs
(c) 2006 The HW Wilson Co. All rts. reserv.

1805630 H.W. WILSON RECORD NUMBER: BAST99006760
MARcing time with library datafiles
Perez, Ernest R;
Database (Weston, Conn.) v. 22 no1 (Feb./Mar. '99) p. 79-82
DOCUMENT TYPE: Feature Article ISSN: 0162-4105

...ABSTRACT: Examples are provided of common data routes that librarians are likely to encounter with various brands of on-line catalog or integrated library system software.

23/3,K/11 (Item 1 from file: 474)
DIALOG(R)File 474:New York Times Abs
(c) 2006 The New York Times. All rts. reserv.

08254265 NYT Sequence Number: 121533050604
RIVAL MOVING BEYOND ROOTS ENTWINED WITH STARBUCKS
Taub, Eric A
New York Times, Col. 3, Pg. 4, Sec. C
Saturday June 4 2005

ABSTRACT:
...of several small coffee retailers that are expanding from strong regional bases, also sells over Internet and by mail order ; is opening more retail stores in West and is introducing its brand to number of specialty and high-end grocers across country; photo (M)

23/3,K/12 (Item 2 from file: 474)
DIALOG(R)File 474:New York Times Abs
(c) 2006 The New York Times. All rts. reserv.

08240282 NYT Sequence Number: 701645050406
ADVERTISING: FILA USA TO OPEN A POP-UP STORE
Elliott, Stuart
New York Times, Col. 6, Pg. 6, Sec. C
Wednesday April 6 2005

ABSTRACT:
...themselves with temporary retail sites when it opens store in Manhattan on April 15 as showcase for its Filativa brand ; pop-up store will not actually sell Filativa shoes or other products made by Fila; visitors will receive...

23/3,K/13 (Item 3 from file: 474)
DIALOG(R)File 474:New York Times Abs
(c) 2006 The New York Times. All rts. reserv.

08137081 NYT Sequence Number: 075299040627
A SHOWCASE FOR AN EXCLUSIVE BRAND
Rothstein, Mervyn
New York Times, Col. 1, Pg. 15, Sec. 11
Sunday June 27 2004

A SHOWCASE FOR AN EXCLUSIVE BRAND

ABSTRACT:

New flagship store for Judith Leiber luxury accessories brand is set to open in Oct on Madison Avenue, New York City, in Helmsley Carlton...

23/3,K/14 (Item 4 from file: 474)
DIALOG(R)File 474:New York Times Abs
(c) 2006 The New York Times. All rts. reserv.

07831412 NYT Sequence Number: 286435001120
E-COMMERCE REPORT
Tedeschi, Bob
New York Times, Col. 1, Pg. 12, Sec. C
Monday November 20 2000

ABSTRACT:

Internet and catalog companies in some retailing areas are building stores to compete directly with mall-based brands; analysts say it is easier for such companies to open stores than for bricks-and...

23/3,K/15 (Item 5 from file: 474)
DIALOG(R)File 474:New York Times Abs
(c) 2006 The New York Times. All rts. reserv.

07724607 NYT Sequence Number: 264903991104
ONLINE SHOPPER: BUYING GROCERIES ONLINE ? FORGET ABOUT LAMB SHANKS
Slatalla, Michelle
New York Times, Col. 1, Pg. 4, Sec. G
Thursday November 4 1999

ONLINE SHOPPER: BUYING GROCERIES ONLINE ? FORGET ABOUT LAMB SHANKS

ABSTRACT:

...distribution system in New York area; also notes online grocers may not offer generic and store brands and do not ship fresh or frozen food through mail; photo of some web sites...

23/3,K/16 (Item 1 from file: 475)
DIALOG(R)File 475:Wall Street Journal Abs
(c) 2006 The New York Times. All rts. reserv.

08264318 NYT Sequence Number: 000000060223
SELLING CELLPHONE BUZZ
BRYAN-LOW, CASSELL (BYLINER)
Wall Street Journal, Col. 2, Pg. 1, Sec. B
Thursday February 23 2006

ABSTRACT:

...cellphone maker by market share, hopes that its own flashy new shops will help to showcase its products and build brand loyalty; it hopes to have 18 stores around the world within the next 18 months, beginning with the one that opened recently...

23/3,K/17 (Item 2 from file: 475)
DIALOG(R)File 475:Wall Street Journal Abs

(c) 2006 The New York Times. All rts. reserv.

07022071

SEARS ROLLS OUT STAND-ALONE OUTLETS IN MOVE TO BOOST PRESENCE OUTSIDE MALLS

Wall Street Journal, Col. 1, Pg. 5, Sec. A

Thursday May 25 1995

ABSTRACT:

...rolling out stand-alone furniture stores, hardware stores and retail-only versions of its failed **catalog stores**; goals are to use popular **brand names** and a vast distribution network to build a strong presence outside malls, while clearing...

23/3,K/18 (Item 3 from file: 475)

DIALOG(R)File 475:Wall Street Journal Abs

(c) 2006 The New York Times. All rts. reserv.

05261481

SPIEGEL RESUMRES STRATEGY OF FOCUSING ON GOODS MADE UNDER PRIVATE LABELS

AGINS, TERI

Wall Street Journal, Col. 3, Pg. 29, Sec. 1

Wednesday July 13 1988

ABSTRACT:

Spiegel Inc, **catalog** retailer that turned its business around in 1980s by emphasizing designer and famous brand merchandise, is returning to strategy of promoting more **store brands** (M)

23/3,K/19 (Item 4 from file: 475)

DIALOG(R)File 475:Wall Street Journal Abs

(c) 2006 The New York Times. All rts. reserv.

05005415

PRIVATE BRANDS ADDS NEW LINE

Wall Street Journal, Col. 2, Pg. 40, Sec. 1

Thursday July 30 1987

ABSTRACT:

Private Brands Inc, which operates chain of specialty **stores** and **catalog** houses, enters gold and silver jewelry import business (S)

23/3,K/20 (Item 1 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM)

(c) 2002 The Gale Group. All rts. reserv.

09935824

Marc Bizot

France: Lora Lune looks for partner for relaunch

CosmZtique Hebdo (UFD) 18 Nov 2002 p.5

Language: FRENCH

... foreign customers, but bad luck stroke with the opening date of 6 September 2001. The **brand 's store** in the Marais district of Paris and even the stand in the Printemps department store...

... partner or taker from the sector. Lora Lune remains, he says, a strong brand, and **catalogue** sales remain high. He hopes to find a good 70m store, continue the **catalogue** sales and develop exports. *...

23/3,K/21 (Item 2 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM)

(c) 2002 The Gale Group. All rts. reserv.

09896904

Phyto-Life Salon Hair Care Line Targets 800-Door Distribution

US: Distribution of Phyto-Life hair care to rise

FDC Reports - The Rose Sheet (XJI) 30 Sep 2002

Language: ENGLISH

Philip Pelusi has introduced a comprehensive 60- SKU collection under his Phyto-Life salon hair care brand. The collection is divided into the five categories Cleanse, Cleansing Treatments, Reconstruct, Defend and Hair Mechanics. The...

23/3,K/22 (Item 3 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09892058
HP to open concept, multi- brand stores
India: HP to increase retail resellers
Business Line (ESK) 01 Oct 2002
Language: ENGLISH

HP to open concept, multi- brand stores
India: HP to increase retail resellers

In India, Hewlett-Packard (HP) is planning to increase the number of its retail resellers to 1,000 outlets by October 2003. Currently, the company has up to 450 outlets...

23/3,K/23 (Item 4 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09798953
Marketing in Brief: Rite Aid
US: Rite Aid launching 411: Hair Info hair care line
FDC Reports - The Rose Sheet (XJI) 10 Jun 2002 p.2
Language: ENGLISH

... launching the private label hair care collection 411: Hair Info. The producer of the 14- SKU line is Progressive Beauty Brands of Minneapolis. The 411: Hair Info collection comprises volumising and moisturising shampoos and conditioners as well as styling items for between US...

23/3,K/24 (Item 5 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09792280
Sears looking at Martha Stewart stores
Canada: Sears to launch Martha Stewart stores
Globe & Mail (CGM) 10 Jun 2002
Language: ENGLISH

... the department store chain, has revealed that it is considering launching stand-alone Martha Stewart stores. At present the Martha Stewart brand of home goods is sold by zellers, however Sears has been unable to negotiate the renewal of this contract and will instead carry the brand in its own department stores alongside catalogue and e-commerce operations.

23/3,K/25 (Item 6 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09747347
Allt st6rre fokus pV EMV-sortimentet
Sweden: Own-brand increasingly important
Supermarket (AVE) 3/2002 p.38-47
Language: SWEDISH

Food retail stores are increasingly investing in own- brand products (private labels). During the past seven years, the sales group's proportion

of own-brand...

... recognised by customers and many of them have a high recognition level. 5-10% of products sold by the stores are own-brands. This figure is still low compared with the UK where 40-50% is own-brand...

... has not focused on own-brand products either. Instead, it has continued to develop its store concept. Bergendahls says own-brand products are often very similar to established brands and do not benefit customers.

...COMPANY: SIGNUM; DNGLAMARK; ANGLAMARK; COOP SWEDEN; COOP SVERIGE; ELDORADO; AXFOOD; GARANT; GODEGERDEN; GODEGARDEN; SPAR; VER EGEN; VAR EGEN; VERT EGET; VART EGET; VIVO; BERGENDAHLS; ICA EKOLOGISKT; ICA FDRSK; ICA FARSK

23/3,K/26 (Item 7 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09621283
Dell, EMC sign storage pact
US: Dell and EMC sign deal on storage systems
Wall Street Journal Europe (WSJ) 23 Oct 2001 p.22
Language: ENGLISH

Dell Computer and EMC have signed a deal to co-brand a range of enterprise storage systems. Dell's computer systems operation will work with EMC to produce a range of computer storage systems for business. Dell is the lead reseller of EMC's CLARiON product.

23/3,K/27 (Item 8 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09561482
Local, regional markets key to Saha's growth
THAILAND: NEW PRODUCTS, PLANS OF SAHA GROUP
Bangkok Post (XBN) 10 Jul 2001 Online
Language: ENGLISH

... plans to open in the first half of 2001 new shops in department stores to showcase its full range of products. Presently, the maker of nylon stockings and socks sells its products through small corner outlets at department stores. Besides serving small outside brands, the Saha Group will also take the step of introducing its own brands for shoes...

23/3,K/28 (Item 9 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09552191
Body Shop gets a new face
SINGAPORE: NEW LOOK FOR THE BODY SHOP
The Straits Times (XBB) 28 Jun 2001 Life! p.L4
Language: ENGLISH

The Body Shop, the Green British cosmetics and beauty giant, has chosen Singapore as a showcase country to launch a new design concept. The design of its two-month-old Singapore store in Suntec City Mall reinforces the brand's position as an "authority on all things natural". The 980-sq-ft retail space...

23/3,K/29 (Item 10 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
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09540547
Profits are on Sanity.com's wishlist

AUSTRALIA: SANITY.COM IN DEAL WITH WISHLIST
The Australian Financial Review (AFR) 06 Jun 2001 Online
Language: ENGLISH

Australia's online retailer sanity.com has recently inked a co-branding deal with gift e-tailer wishlist, where it agreed to license out its brand name and online music store to the latter. The agreement will also see both firms involved in websites co-branding...

23/3,K/30 (Item 11 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09501061
McCord steams into Euro market
SCANDINAVIA: GUS HOME SHOPPING LAUNCHES MCCORD
Precision Marketing (ZCZ) 23 Mar 2001 p.1
Language: ENGLISH

Great Universal Stores has launched its McCord brand of housewares in Scandinavia, initially in Sweden, with a view to targeting wealthy European consumers...

... It will launch www.mccord-garden.com, as a development of its McCord Garden gardening catalogue in May 2001, and might also publish the catalogue more frequently.

23/3,K/31 (Item 12 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09408572
Time threatens PC world with new venture
UK: TIME COMPUTERS TO OFFER BROADER RANGE
Marketing Week (MW) 2 Nov 2000 p. 7
Language: ENGLISH

... will appear in two hundred of Time Computers outlets during November 2000, offering other computer brands in addition to its own. Besides store retailing, Time plans to use mail order catalogues and its website to market brands which include Fujitsu and Hewlett-Packard; MP3 players will also be offered...

23/3,K/32 (Item 13 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09391957
Boxman founders look at relaunch of CD e-tailer
UK: BOXMAN FOUNDERS TO RELAUNCH COMPANY
Financial Times (FT) 27 Oct 2000 p.28
Language: ENGLISH

Boxman founders look at relaunch of CD e-tailer

... 2000, but the company's founders are understood to be keen to bid for the brand name and customer database. The founders of the company believe that they could operate the firm at significantly lower cost and make it profitable...

23/3,K/33 (Item 14 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09357233
Le Go t de la Vie/
FRANCE: LE GOUT DE LA VIE COMPANY'S GOALS
LSA (LSA) 31 Aug 2000 p.46

Language: FRENCH

... Elior to supply organic meals to schools. It plans to expand its sales in specialised stores through dedicated brands such as Favrichon, Pro-Sain, and Liora, as well as mail order sales in the Exemplaire catalogue from the 3 Suisses, and on the Internet. Le Go t de la Vie expects...

23/3,K/34 (Item 15 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09234413
Poorly performing lines are out in FWD initiative
UK: WHOLESALERS COMBINE TO BOOST IMPULSE SALES
Grocer (GR) 29 Jan 2000 p.6
Language: ENGLISH

... A primary aim of the campaign will be the reduction of the number of wholesalers' stock keeping units, in the attempt to free up space for the stocking of core impulse brands. The move to rationalise storage is being backed by Walkers, Trebor Bassett, Cadbury and Britvic, and is likely to put...

23/3,K/35 (Item 16 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09210017
Megabuy offers IT products at new online shopping web site
MALAYSIA: NEW WEBSITE FOR IT PRODUCTS BY MEGABUY
New Straits Times (XAS) 13 Dec 1999 Computimes,p.12
Language: ENGLISH

... but will enable them to have up a their own 'speciality store' which will only showcase the vendor's brands of products. Thus customers who favour a certain brand can browse at the speciality stores. Other brands of products also available at the website include Toshiba, Sony, Kodak, IBM, Microsoft, Hewlett-Packard, Epson, Canon...

23/3,K/36 (Item 17 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09208319
Jo Malone To Remain In Niche Arena InitiallyFollowing Lauder Buy, Ex\
UK/US: LAUDER'S PLANS FOR JO MALONE
FDC Reports - The Rose Sheet (XJI) 01 Nov 1999 p.3
Language: ENGLISH

... in some department stores in the US. However, Estee Lauder sees opportunities to expand the brand later to mainstream department stores worldwide. The group is to consider internet presence for the new subsidiary, since it has...

... sites for most of its brands, including Origins and Clinique. In 2000, especially by increasing catalogue distribution, Jo Malone should double sales from the current US\$ 10mn-15mn.

23/3,K/37 (Item 18 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09177746
Domino' seeks t25m AIM flotation
UK: DOMINO'S PIZZA ANNOUNCES FLOTATION
The Times (TS) 18 Oct 1999 p. 23
Language: ENGLISH

... 25mn. The funds will be used to aid expansion through both franchised outlets and owned stores. Domino claims to be the only brand of pizza that can be ordered by the Internet or interactive television.

23/3,K/38 (Item 19 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09103294
Littlewoods to review t10m retail
UK: LITTLEWOODS REVIEWS ADVERTISING ACCOUNT
Marketing Week (MW) 06 May 1999 p.10
Language: ENGLISH

Littlewoods <the UK based clothing/ catalogue retailer and betting group> has announced that it is to review the advertising account for...

... of its retail brands into a separate agency, and is already reviewing briefs for its catalogue and store brands. However, its pools and betting business will remain in the hands of DMB&B and will not be affected by this...

23/3,K/39 (Item 20 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
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09075590
esprit to return to japanese markets
HONG KONG: ESPRIT LINK UP TWO TRADING COMPANIES
The HongKong Standard (XKR) 16 Mar 1999 p.b3
Language: ENGLISH

... its licence in Japan. The two companies will produce and sell clothes with the Esprit brand name in their stores. The company plans to establish its own European catalogue business in 1999. The sales of Red Earth in Australia, a cosmetic line of Esprit...

23/3,K/40 (Item 21 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

09070864
Littlewoods trials a catalogue cafe
UK: CAFE CONCEPT AT LITTLEWOODS
Retail Week (RWK) 19 Feb 1999 p. 3
Language: ENGLISH

Littlewoods trials a catalogue cafe

Littlewoods of the UK is to pilot a catalogue cafe at its Brand X store in High Wycombe, with the existing lounge area to be converted to a cafe where customers can place catalogue orders. If successful the concept will be rolled out to other stores.

23/3,K/41 (Item 22 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

06629567
Ikea offers own-brand white goods
SWEDEN: IKEA TO INTRODUCE OWN BRAND WHITE GOODS
Marketing Week (MW) 14 May 1998 p.8
Language: ENGLISH

... s dealings with Zanussi which had until now supplied Ikea with the gas and electrical goods on sale at the store and in the catalogue. The own-brand products will now be supplied by whirlpool <US> and will be

introduced to UK stores by...

23/3,K/42 (Item 23 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

06554449
HP starts aggressive Web server promotion
SINGAPORE: HP LAUNCHES PROGRAMME FOR WEB SERVER
Computerworld (XCK) 04 Dec 1997 P.4
Language: ENGLISH

Hewlett-Packard (HP) has launched an aggressive channels-oriented programme to promote its Domain Web servers brand in Singapore. HP will target the programme at developers/ resellers . The programme will be bundled with on-site services from ST Computer Systems and Services...

23/3,K/43 (Item 24 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

06322490
Littlewoods' game new chairman
UK: STRATEGIC REVIEW AT LITTLEWOODS
Financial Times (FT) 11 Jun 1996 p.26
Language: ENGLISH

...the 1996-2000 period for the 100% increase in the number of Index stores backing catalogue sales, the company is to consider opportunities for expansion abroad and the development of its Berkertex brand . It is likely the chain store operations will be revamped and new ways of exploiting the existing customer database will be...

23/3,K/44 (Item 25 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

06231008
Marlboro catalogue aims for data capture
UK: NEWSPAPER CAMPAIGN FOR ROTHMANS
Precision Marketing (ZCZ) 20 Nov 1995 p.3
Language: ENGLISH

Marlboro catalogue aims for data capture

A newspaper campaign is being launched by Rothmans (UK) in a bid to increase the database marketing activity for its Marlboro brand . The advertisement asks readers to telephone, or to send in a form, requesting a Marlboro catalogue which contains fashion products and accessories. Rothmans hopes to build a one-to-one relationship...

23/3,K/45 (Item 26 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

05925114
Deep fryers offer big growth opportunity
UK: BIG GROWTH OPPORTUNITY FOR DEEP FRYERS
DIY Week (ZCF) 10 Dec 1993 p.4
Language: ENGLISH

...growth in the sector as safety and food quality issues are addressed via new features. Catalogue showrooms and variety stores, headed by Argos, have a large and rising shares of sales...

... will probably adhere to the same pattern of distribution as kettles. Tefal is the leading brand in deep fryers, holding 34% of the market. Brand leader for kettles is Swan, holding 21%, and major sandwich

toaster suppliers are Breville, Swan and Morphy Richards.

23/3,K/46 (Item 27 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

05869540
EUROPEAN BUSINESS BRIEFS: Seagram Ukraine Ltd/
UKRAINE: SEA SETS UP SEAGRAM UKRAINE
Wall Street Journal Europe (WSJ) 02-03 Jul 1993 p5
Language: ENGLISH

... sales and distribution operation in the Ukraine. Additionally, Seagram has set up a flagship retail store in Kiev to showcase its premium brands. Seagram Ukraine will market and distribute an extensive range of premium international wine and spirit...

23/3,K/47 (Item 28 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

05859002
ICL plans a low cost blitz for Unix servers
UK: ICL TO SHAKE UP UNIX SERVER MARKET
Electronics Weekly (ECW) 21 Apr 1993 p. 4
ISSN: 0013-4902
Language: ENGLISH

... common in the PC sector. Included will be direct mail, telesales to end users and catalogue sales. Technology, ICL-owned computer dealer, will sell the firm's DRS 6000 servers under the Technical brand name, with prices 10% lower typically than ICL's own sales arm. The strategy may...

23/3,K/48 (Item 1 from file: 95)
DIALOG(R)File 95:TEME-Technology & Management
(c) 2006 FIZ TECHNIK. All rts. reserv.

02023766 20051102145
New developments at Techtextil 2005: Promoting unconventional thinking
Adams, Wilson
Technical Textile Markets, v30, n61, pp10-33, 2005
Document type: journal article Language: English
Record type: Abstract
ISSN: 0959-9185

ABSTRACT:
...materials in many industrial processes continues to increase. Reflecting this trend, the event served to showcase advances in enhancing the properties of fibres and fabrics for specific functions and, as a...

...machinery developments. Messe Frankfurt has done much in recent years to make Techtextil a global brand - largely by holding more modest versions of the German show in North and South America, China and Russia...
?

? t1/5/all

1/5/1

DIALOG(R)File 350:Derwent WPIX
(c) 2006 Thomson Derwent. All rts. reserv.

017156536 **Image available**

WPI Acc No: 2005-480881/200549

XRPX Acc No: N05-391285

Multiple input-output three stage group connector for dense wavelength
division multiplexing optical network, has input, middle and output
stages with respective crossbar switch modules

Patent Assignee: CIT-ALCATEL (CITC); ALCATEL (COGE); VERCHERE D
(VERC-I); YANG Y (YANG-I); ZHENG S (ZHEN-I)

Inventor: VERCHERE D ; YANG Y; ZHENG S

Number of Countries: 038 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
EP 1549102	A2	20050629	EP 200429621	A	20041215	200549 B
US 20050141804	A1	20050630	US 2003745872	A	20031224	200549
CN 1638316	A	20050713	CN 20041102844	A	20041224	200576

Priority Applications (No Type Date): US 2003745872 A 20031224

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

EP 1549102 A2 E 15 H04Q-011/00

Designated States (Regional): AL AT BA BE BG CH CY CZ DE DK EE ES FI FR
GB GR HR HU IE IS IT LI LT LU LV MC MK NL PL PT RO SE SI SK TR YU

US 20050141804 A1 G02B-006/35

CN 1638316 A H04J-014/02

Abstract (Basic): EP 1549102 A2

NOVELTY - The input, middle and output stages of the connector has
r n/asteriskm crossbar switch modules, m r/asteriskr crossbar switch
modules, r m/asteriskn crossbar switch modules where r is Ndivide by n,
m is greater than or equal to n.

USE - For performing group switching of connectors used in ingress
routers for dense wavelength division multiplexing (DWDM) optical
network.

ADVANTAGE - Enables to construct the client-server connection using
the connectors at reduced network cost.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of
the three stage group connector.

router (100)

optical input link (102(1)-102(N))

output link (104(1)-104(N/n))

output line card (108(1)-108(N/n))

switching matrix (110)

pp; 15 DwgNo 1/7

Title Terms: MULTIPLE; INPUT; OUTPUT; THREE; STAGE; GROUP; CONNECT; DENSE;
WAVELENGTH; DIVIDE; MULTIPLEX; OPTICAL; NETWORK; INPUT; MIDDLE; OUTPUT;
STAGE; RESPECTIVE; CROSSBAR; SWITCH; MODULE

Derwent Class: W01

International Patent Class (Main): G02B-006/35; H04J-014/02; H04Q-011/00

International Patent Class (Additional): H04Q-003/68

File Segment: EPI

1/5/2

DIALOG(R)File 350:Derwent WPIX
(c) 2006 Thomson Derwent. All rts. reserv.

016358527 **Image available**

WPI Acc No: 2004-516431/200449

XRPX Acc No: N04-409175

Scheduling method in satellite based radio burst switch system, involves
processing currently received packet if received packet is previously
accepted data burst and determining possibility of processing new data
burst packet

Patent Assignee: ALCATEL (COGE); BLANTON J (BLAN-I); DAMM G (DAMM-I);
FARAHMAND F (FARA-I); GOLLA P N (GOLL-I); HAARDT C (HAAR-I); VERCHERE D
(VERC-I)

Inventor: BLANTON J; DAMM G; FAHRAMAND F; GOLLA P N; HAARDT C; VERCHERE D

; FARAHMAND F

Number of Countries: 032 Number of Patents: 002

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
US 20040120276	A1	20040624	US 2002328613	A	20021223	200449	B
EP 1445897	A2	20040811	EP 200327543	A	20031129	200452	

Priority Applications (No Type Date): US 2002328613 A 20021223

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
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US 20040120276	A1		23	H04B-007/212	
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EP 1445897	A2	E		H04L-012/56	
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Designated States (Regional): AL AT BE BG CH CY CZ DE DK EE ES FI FR GB
GR HU IE IT LI LT LU LV MC MK NL PT RO SE SI SK TR

Abstract (Basic): US 20040120276 A1

NOVELTY - The previously received data packets is transmitted to output data channel, if buffer structure provided with switch element contains previously received data packets. The currently received packet is processed, if packet received at the input data channels is portion of previously accepted data burst, after possibility of processing the currently received initial data packet of new data burst is determined.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

- (1) scheduling system for use with switching element;
- (2) method of scheduling data packets; and
- (3) system for scheduling data packets for transmission on output data channels.

USE - For scheduling data packets in satellite based radio burst switch (RBS) system.

ADVANTAGE - Provides a scheduling mechanism in which stringent buffering capacity and packet drop conditions are included. The switch resources are judiciously conserved and the throughput with minimal packet loss is maintained.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of exemplary satellite based radio burst switch (RBS) system.

ground stations (102-1-102M)
service access points (104-1-104M)
relay satellite (106)
up-link beam (108)
down-link beam (110)
pp; 23 DwgNo 1/10

Title Terms: SCHEDULE; METHOD; SATELLITE; BASED; RADIO; BURST; SWITCH;
SYSTEM; PROCESS; CURRENT; RECEIVE; PACKET; ACCEPT; DATA;
BURST; DETERMINE; POSSIBILITY; PROCESS; NEW; DATA; BURST; PACKET

Derwent Class: W01; W02

International Patent Class (Main): H04B-007/212; H04L-012/56

File Segment: EPI

1/5/3

DIALOG(R)File 350:Derwent WPIX

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016329222 **Image available**

WPI Acc No: 2004-487119/200446

XRPX Acc No: N04-384291

Data burst scheduling method for optical burst switching network, involves determining existence of contention between bursts within burst window, and identifying bursts to be dropped, if contention exist between bursts

Patent Assignee: ALCATEL (COGE); BLANTON J (BLAN-I); FARAHMAND F (FARA-I)
; VERCHERE D (VERC-I)

Inventor: BLANTON J; FAHRAMAND F; VERCHERE D ; FARAHMAND F

Number of Countries: 032 Number of Patents: 002

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
US 20040120320	A1	20040624	US 2002328354	A	20021223	200446	B
EP 1434460	A1	20040630	EP 200327240	A	20031128	200446	

Priority Applications (No Type Date): US 2002328354 A 20021223

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

US 20040120320 A1 12 H04L-012/28

EP 1434460 A1 E H04Q-011/00

Designated States (Regional): AL AT BE BG CH CY CZ DE DK EE ES FI FR GB
GR HU IE IT LI LT LU LV MC MK NL PT RO SE SI SK TR

Abstract (Basic): US 20040120320 A1

NOVELTY - The method involves determining a data burst window (BW) of data bursts addressed to a common destination, where the BW has a time period equal to a set number of slots and begins at a fixed offset time period from a time $t=0$. The existence of a contention between the bursts within the BW is determined. The bursts to be dropped are identified using a shortest path analysis, if the contention exists between the bursts.

USE - Used for scheduling a data burst in an optical burst switching (OBS) network.

ADVANTAGE - The method processes the contentions within the constructed burst window, thus eliminating the contentions while minimizing the data that must be dropped, thereby reducing the burst loss ratio in an optical burst switching.

DESCRIPTION OF DRAWING(S) - The drawing shows a burst header packets and data bursts arriving at a 2asterisk2 optical switch with an optical burst switching router.

) Burst Header Packet (100(1-15))

-101(15)) Data Bursts (101(1))

Switch (102)

Ports (103a, 103b, 104a, 104b)

pp; 12 DwgNo 1/6

Title Terms: DATA; BURST; SCHEDULE; METHOD; OPTICAL; BURST; SWITCH; NETWORK
; DETERMINE; EXIST; CONTENTION; BURST; BURST; WINDOW; IDENTIFY; BURST;
DROP; CONTENTION; EXIST; BURST

Derwent Class: W01; W02

International Patent Class (Main): H04L-012/28; H04Q-011/00

File Segment: EPI

1/5/4

DIALOG(R)File 350:Derwent WPIX

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015988167 **Image available**

WPI Acc No: 2004-146017/200415

XRPX Acc No: N04-116385

Shortest path finding method for digital communication network, involves determining shortest path between ingress and egress nodes when one side detects flagging of node in immediate neighbors list by opposite side node

Patent Assignee: ALCATEL (COGE); DESAI S (DESA-I); VERCHERE D (VERC-I)

Inventor: DESAI S; VERCHERE D

Number of Countries: 032 Number of Patents: 002

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	week
EP 1387534	A1	20040204	EP 200315614	A	20030716	200415 B
US 20040032832	A1	20040219	US 2002399611	P	20020730	200415
			US 2002328359	A	20021223	

Priority Applications (No Type Date): US 2002328359 A 20021223; US
2002399611 P 20020730

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

EP 1387534 A1 E 20 H04L-012/56

Designated States (Regional): AL AT BE BG CH CY CZ DE DK EE ES FI FR GB
GR HU IE IT LI LT LU LV MC MK NL PT RO SE SI SK TR

US 20040032832 A1 G01R-031/08 Provisional application US 2002399611

Abstract (Basic): EP 1387534 A1

NOVELTY - The method involves determining list of immediate neighbors of an ingress node (I) and an egress node (E). Each node maintains a flag indicating in which the node has been included and a variable indicating by which node it was included. The shortest path is

determined between the ingress node and the egress node when one side detects a node flagged by opposite side.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for a system for finding a shortest path between two nodes in a system network.

USE - Used for finding a shortest path between two nodes in a digital communications network.

ADVANTAGE - The shortest path is determined between the nodes when the node flagged is determined by other side, thereby effectively reducing the number of nodes traversed and increasing the speed of the link network.

DESCRIPTION OF DRAWING(S) - The drawing shows an application of a simultaneous immediate neighbor comparison method.

Egress node (E)

Ingress node (I)

Nodes adjacent to ingress node (302)

Nodes adjacent to egress node (304)

Immediate neighbors node list (322a-322e)

pp; 20 DwgNo 3c/3

Title Terms: SHORT; PATH; FINDER; METHOD; DIGITAL; COMMUNICATE; NETWORK;
DETERMINE; SHORT; PATH; INGRESS; EGRESS; NODE; ONE; SIDE; DETECT; FLAG;
NODE; IMMEDIATE; NEIGHBOURING; LIST; OPPOSED; SIDE; NODE
Derwent Class: T01; W01
International Patent Class (Main): G01R-031/08; H04L-012/56
File Segment: EPI

1/5/5

DIALOG(R)File 350:Derwent WPIX
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015967234 **Image available**

WPI Acc No: 2004-125075/200413

XRPX Acc No: N04-100146

Bufferless network e.g. synchronous optical burst network, has nodes executing routing strategy that deflects minimum number of packets to unfavorable nodes instead of favorable nodes that are closer to final destination nodes

Patent Assignee: ALCATEL (COGE)

Inventor: DAMM G; MNEIMEH S; QUESSETTE F; VERCHERE D ; MNEIMNEH S

Number of Countries: 032 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
EP 1387535	A2	20040204	EP 200316643	A	20030731	200413 B
US 20040022240	A1	20040205	US 2002208937	A	20020731	200413
EP 1387535	B1	20060322	EP 200316643	A	20030731	200622

Priority Applications (No Type Date): US 2002208937 A 20020731

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
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EP 1387535	A2	E	22	H04L-012/56	
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Designated States (Regional): AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LI LT LU LV MC MK NL PT RO SE SI SK TR

US 20040022240	A1			H04L-012/56	
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EP 1387535	B1	E		H04L-012/56	
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Designated States (Regional): AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LI LU MC NL PT RO SE SI SK TR

Abstract (Basic): EP 1387535 A2

NOVELTY - The network includes a set of links (120) e.g. paths that connect nodes (110) e.g. routers with each other. Each node executes a routing strategy (130) that deflects a minimum number of packets (140) to unfavorable nodes instead of to favorable nodes that are closer to their final destination nodes. The packet has two favorable links to the favorable nodes on which they travel to reach the destination nodes.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for a method for executing a routing strategy to deflect a minimum number of packets in a bufferless network.

USE - used for deflecting and routing a packet.

ADVANTAGE - The average time required by a packet to be delivered to its final destination node is reduced by deflecting the minimum

number of packets at each node in the network. The linear complexity of the minimum deflection routing strategy is eliminated, thereby allowing the strategy to be performed efficiently.

DESCRIPTION OF DRAWING(S) - The drawing shows a bufferless network incorporating a minimum deflection routing algorithm.

Nodes (110)

Unfavorable nodes (110)

Favorable nodes (110)

Links (120)

Minimum deflection routing strategy (130)

Packets (140)

pp; 22 DwgNo 1/7

Title Terms: NETWORK; SYNCHRONOUS; OPTICAL; BURST; NETWORK; NODE; EXECUTE; ROUTE; STRATEGY; DEFLECT; MINIMUM; NUMBER; PACKET; UNFAVOURABLE; NODE; INSTEAD; FAVOUR; NODE; CLOSE; FINAL; DESTINATION; NODE

Derwent Class: w01; w02

International Patent Class (Main): H04L-012/56

International Patent Class (Additional): H04Q-011/00

File Segment: EPI

1/5/6

DIALOG(R)File 350:Derwent WPIX

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015912874 **Image available**

WPI Acc No: 2004-070714/200407

XRFX Acc No: N04-056939

Optical network e.g. generalized multi-protocol label switching network has destination node which reserves lightpath between destination and intermediate nodes, by transmitting reserve message to ingress node

Patent Assignee: ALCATEL SA (COGE); JUE J (JUEJ-I); OZUGUR T (OZUG-I); VERCHERE D (VERC-I)

Inventor: JUE J; OZUGUR T; VERCHERE D

Number of Countries: 032 Number of Patents: 002

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
US 20040001714	A1	20040101	US 2002184180	A	20020627	200407	B
EP 1377108	A2	20040102	EP 200314402	A	20030627	200409	

Priority Applications (No Type Date): US 2002184180 A 20020627

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
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US 20040001714	A1	14	H04J-014/00	
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EP 1377108	A2 E		H04Q-011/00	
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Designated States (Regional): AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LI LT LU LV MC MK NL PT RO SE SI SK TR

Abstract (Basic): US 20040001714 A1

NOVELTY - An ingress node (304) transmits request message to a destination node. An intermediate node establishes a lightpath between intermediate and ingress nodes, by transmitting reserve message and another request message, to the ingress and destination nodes, respectively. The destination node reserves another lightpath between the destination and intermediate nodes, by transmitting another reserve message to ingress node.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for method of using generalized multi-protocol label switched path protocol.

USE - Optical network e.g. generalized multi-protocol label switching (GMPLS) network and wavelength division multiplexing network.

ADVANTAGE - Enables establishing lightpaths in the network, reliably.

DESCRIPTION OF DRAWING(S) - The figure illustrates lightpath establishment in the GMPLS network.

ingress node (304)

intermediate nodes (310a-310d)

pp; 14 DwgNo 3/8

Title Terms: OPTICAL; NETWORK; GENERAL; MULTI; PROTOCOL; LABEL; SWITCH; NETWORK; DESTINATION; NODE; RESERVE; DESTINATION; INTERMEDIATE; NODE; TRANSMIT; RESERVE; MESSAGE; INGRESS; NODE

Derwent Class: W01
International Patent Class (Main): H04J-014/00; H04Q-011/00
File Segment: EPI

1/5/7

DIALOG(R)File 350:Derwent WPIX
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015887761 **Image available**

WPI Acc No: 2004-045596/200405

XRPX Acc No: N04-037199

Optical switch controller implementation method involves updating label request message by removing or including wavelengths with respect to label set or flagged set

Patent Assignee: ALCATEL (COGE); OZUGUR T (OZUG-I); VERCHERE D (VERC-I)

Inventor: OZUGUR T; VERCHERE D

Number of Countries: 032 Number of Patents: 002

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
EP 1370108	A2	20031210	EP 200312382	A	20030530	200405 B
US 20040247315	A1	20041209	US 2002163962	A	20020605	200481

Priority Applications (No Type Date): US 2002163962 A 20020605

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
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EP 1370108	A2 E	11	H04Q-011/00	
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Designated States (Regional): AL AT BE BG CH CY CZ DE DK EE ES FI FR GB

GR HU IE IT LI LT LU LV MC MK NL PT RO SE SI SK TR

US 20040247315	A1	H04J-014/00
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Abstract (Basic): EP 1370108 A2

NOVELTY - The wavelength of flagged pool (FP) (204) is determined to detect whether the difference of a local clock time at optical switch/router (201) and time stamp of wavelength in FP is shorter or greater than short threshold. The label request message is updated by removing or including wavelength with respect to label set or flagged set, respectively, based on the detection result.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for optical switch controller.

USE - For implementing optical switch controller (OSC) in generalized multi-protocol label switching (GMPLS) network.

ADVANTAGE - Facilitates a fair and effective light path reservation in GMPLS network without requiring a global timing, global time stamps, on node synchronization and decreases the collision of wavelengths in GMPLS network.

DESCRIPTION OF DRAWING(S) - The figure shows a block diagram of the OSC.

OSC (200)

optical switch/router (201)

used pool (202)

FP (204)

available pool (206)

pp; 11 DwgNo 2/5

Title Terms: OPTICAL; SWITCH; CONTROL; IMPLEMENT; METHOD; UPDATE; LABEL; REQUEST; MESSAGE; REMOVE; WAVELENGTH; RESPECT; LABEL; SET; FLAG; SET

Derwent Class: W01

International Patent Class (Main): H04J-014/00; H04Q-011/00

File Segment: EPI

1/5/8

DIALOG(R)File 350:Derwent WPIX
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015728038 **Image available**

WPI Acc No: 2003-790238/200375

XRPX Acc No: N03-633030

Congestion control method used in optical burst switching network, involves updating congestion state information after determining current congestion set and sending control information to ingress edge router

Patent Assignee: ALCATEL (COGE); OZUGUR T (OZUG-I); VERCHERE D (VERC-I)

Inventor: OZUGUR T; VERCHERE D

Number of Countries: 033 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	week
EP 1351540	A2	20031008	EP 20035855	A	20030315	200375 B
US 20030189901	A1	20031009	US 2002115382	A	20020403	200375
CN 1449149	A	20031015	CN 2003108646	A	20030402	200404

Priority Applications (No Type Date): US 2002115382 A 20020403

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
EP 1351540	A2	E	22	H04Q-011/00	
Designated States (Regional): AL AT BE BG CH CY CZ DE DK EE ES FI FR GB					
GR HU IE IT LI LT LU LV MC MK NL PT RO SE SI SK TR					
US 20030189901	A1			H04J-001/16	
CN 1449149	A			H04J-014/02	

Abstract (Basic): EP 1351540 A2

NOVELTY - The congestion state information having data for each of the communication paths from an ingress edge router (410A) to an egress edge router, is maintained at each node. A current congestion set comprising the communication paths participating in the congestion, is determined based on the detection of congestion. The congestion state information is updated and the control information is sent to the ingress edge router.

USE - For controlling congestion in optical burst switching (OBS) network.

ADVANTAGE - The congestion in the bufferless network is reduced through the use of scalable back pressure method.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of the structure of OBS network.
ingress edge router (410A)
pp; 22 DwgNo 4/13

Title Terms: CONGESTED; CONTROL; METHOD; OPTICAL; BURST; SWITCH; NETWORK;

UPDATE; CONGESTED; STATE; INFORMATION; AFTER; DETERMINE; CURRENT;

CONGESTED; SET; SEND; CONTROL; INFORMATION; INGRESS; EDGE; ROUTER

Derwent Class: W01; W02

International Patent Class (Main): H04J-001/16; H04J-014/02; H04Q-011/00

International Patent Class (Additional): H04L-012/24; H04L-012/26;

H04Q-003/00; H04Q-003/545; H04Q-003/64

File Segment: EPI

1/5/9

DIALOG(R)File 350:Derwent WPIX

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015728025 **Image available**

WPI ACC No: 2003-790225/200375

XRPX ACC No: N03-633017

Label switched path identification method in optical burst switching network, involves selecting paths associated with shared wavelength groups, at node

Patent Assignee: ALCATEL (COGE); OZUGUR T (OZUG-I); VERCHERE D (VERC-I)

Inventor: OZUGUR T; VERCHERE D

Number of Countries: 033 Number of Patents: 005

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	week
EP 1351458	A1	20031008	EP 20036429	A	20030321	200375 B
US 20030189933	A1	20031009	US 2002115378	A	20020403	200375
CN 1449163	A	20031015	CN 2003108645	A	20030402	200404
EP 1351458	B1	20051019	EP 20036429	A	20030321	200569
DE 60301902	E	20060302	DE 301902	A	20030321	200618
			EP 20036429	A	20030321	

Priority Applications (No Type Date): US 2002115378 A 20020403

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
EP 1351458	A1	E	23	H04L-012/56	
Designated States (Regional): AL AT BE BG CH CY CZ DE DK EE ES FI FR GB					
GR HU IE IT LI LT LU LV MC MK NL PT RO SE SI SK TR					
US 20030189933	A1			H04L-012/28	

CN 1449163 A H04L-012/28
 EP 1351458 B1 E H04L-012/56
 Designated States (Regional): AT BE BG CH CY CZ DE DK EE ES FI FR GB GR
 HU IE IT LI LU MC NL PT RO SE SI SK TR
 DE 60301902 E H04L-012/56 Based on patent EP 1351458

Abstract (Basic): EP 1351458 A1

NOVELTY - The label switched paths (LSP) associated with shared wavelength groups (SWG), are identified at the node. When the overlap between the SWG associated with the identified and congested LSP exceeds a threshold value, the identified LSP is deemed to participate in congestion. Each LSP deemed to participate in the congestion, is included in a congestion control program.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for LSP identifying apparatus.

USE - In optical burst switching (OBS) network for identifying label switched paths (LSPs) participating in congestion, using shared wavelength groups (SWGs).

ADVANTAGE - Minimizes the overlapping of SWG of new LSP with SWGs of the existing LSPs and provides some measure of congestion prevention.

DESCRIPTION OF DRAWING(S) - The figure shows the explanatory diagram of SWG within each fiber of data channel group in optical burst switching network.

optical burst switching (OBS) network (400)

ingress edge router (402)

egress edge router (406)

OBS nodes (404A-404D)

pp; 23 DwgNo 4A/13

Title Terms: LABEL; SWITCH; PATH; IDENTIFY; METHOD; OPTICAL; BURST; SWITCH; NETWORK; SELECT; PATH; ASSOCIATE; SHARE; WAVELENGTH; GROUP; NODE

Derwent Class: W01; W02

International Patent Class (Main): H04L-012/28; H04L-012/56

International Patent Class (Additional): H04L-012/24; H04L-029/06;

H04Q-003/52; H04Q-011/04

File Segment: EPI

1/5/10

DIALOG(R)File 350:Derwent WPIX

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015727961 **Image available**

WPI Acc No: 2003-790161/200375

XRPX Acc No: N03-632958

Multilevel binary tree arbitrator used in telecommunication network, includes embedded logic structure to determine flags direction after each arbitration cycle of lower and higher level arbiter node

Patent Assignee: ALCATEL (COGE); BLANTON J (BLAN-I); DAMM G (DAMM-I);

GOLLA P N (GOLL-I); OZUGUR T (OZUG-I); VERCHERE D (VERC-I)

Inventor: BLANTON J; DAMM G; GOLLA P N; OZUGUR T; VERCHERE D

Number of Countries: 032 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	week
EP 1349327	A2	20031001	EP 20035969	A	20030318	200375 B
US 20030188065	A1	20031002	US 2002109423	A	20020328	200375
US 7007123	B2	20060228	US 2002109423	A	20020328	200616

Priority Applications (No Type Date): US 2002109423 A 20020328

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

EP 1349327 A2 E 40 H04L-012/44

Designated States (Regional): AL AT BE BG CH CY CZ DE DK EE ES FI FR GB
 GR HU IE IT LI LT LU LV MC MK NL PT RO SE SI SK TR

US 20030188065 A1 G06F-013/14

US 7007123 B2 G06F-013/14

Abstract (Basic): EP 1349327 A2

NOVELTY - The higher level arbiter node selects arbitrary outputs generated based on competing service request selected by lower level arbiter nodes. The combined request and output represents competing links. Each arbiter node includes flag indicating particular competing

link depending on flag direction. The embedded logic structure associated with arbitrary node, determines flags direction after each arbitration cycle.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for arbitration method.

USE - For arbitrating entities used in telecommunication network.

ADVANTAGE - Disproportionate generation of service requests is prevented thereby larger access delay and queue lengthen, packet loss due to full buffer, are eliminated and reliable service is provided.

DESCRIPTION OF DRAWING(S) - The figure shows a schematic view of quality of service (QOS) based on probabilistic approach to binary free arbiters.

hermistic decision model (200A)

arbiter node (202)

reference numerals (210-1, 210,2 212-2, 208-1, 208-2, 204,206)

pp; 40 DwgNo 2A/16

Title Terms: MULTILEVEL; BINARY; TREE; ARBITER; TELECOMMUNICATION; NETWORK;

EMBED; LOGIC; STRUCTURE; DETERMINE; FLAG; DIRECTION; AFTER; ARBITER;

CYCLE; LOWER; HIGH; LEVEL; ARBITER; NODE

Derwent Class: T01; U21; W01

International Patent Class (Main): G06F-013/14; H04L-012/44

File Segment: EPI

1/5/11

DIALOG(R)File 350:Derwent WPIX

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014931737 **Image available**

WPI Acc No: 2002-752446/200282

XRPX Acc No: N02-592540

Network switch element in communication network, regulates data transmission between ingress and egress ports, based on set ingress/egress arbiter architectures and iteration strategy

Patent Assignee: ALCATEL (COGE); BLANTON J (BLAN-I); CANKAYA H C (CANK-I); DAMM G (DAMM-I); GOLLA P N (GOLL-I); VERCHERE D (VERC-I); XIONG Y (XION-I); YANG M (YANG-I)

Inventor: BLANTON J; CANKAYA H C; DAMM G; GOLLA P N; VERCHERE D ; XIONG Y; YANG M

Number of Countries: 027 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	week
EP 1233580	A1	20020821	EP 20023178	A	20020218	200282 B
US 20020176431	A1	20021128	US 2001269688	P	20010217	200302
			US 200259641	A	20020128	
US 7023840	B2	20060404	US 2001269688	P	20010217	200624
			US 200259641	A	20020128	

Priority Applications (No Type-Date): US 200259641 A 20020128; US 2001269688 P 20010217

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

EP 1233580 A1 E 63 H04L-012/56

Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT

LI LT LU LV MC MK NL PT RO SE SI TR

US 20020176431 A1 H04L-012/28 Provisional application US 2001269688

US 7023840 B2 H04L-012/56 Provisional application US 2001269688

Abstract (Basic): EP 1233580 A1

NOVELTY - Ingress servers associated with each of ingress ports, manage virtual output queues (18) of a corresponding ingress port. Egress servers associated with egress ports, manage outgoing traffic condition of egress port. A scheduler (20) regulates transmission of data from ingress to egress ports through cross-connect matrix (16) during each time slot, based on the ingress and egress arbiter architectures and arbitration iteration strategy.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are included for the following:

(1) Scheduling system; and

(2) Scheduling methodology in network switching element.

USE - E.g. network switch, network router for communication network

like high speed communication network.

ADVANTAGE - Achieves enlarged bandwidth utilization with maximum load irrespective of traffic conditions due to use of scheduling algorithm.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of the switch element.

Cross-connect matrix (16)

Virtual output queues (18)

Scheduler (20)

pp; 63 DwgNo 1/26

Title Terms: NETWORK; SWITCH; ELEMENT; COMMUNICATE; NETWORK; REGULATE; DATA ; TRANSMISSION; INGRESS; EGRESS; PORT; BASED; SET; INGRESS; EGRESS; ARBITER; ITERATIVE; STRATEGY

Derwent Class: T01; W01

International Patent Class (Main): H04L-012/28; H04L-012/56

International Patent Class (Additional): G06F-013/00; H04L-012/50;

H04Q-011/04

File Segment: EPI

1/5/12

DIALOG(R)File 350:Derwent WPIX

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013991429 **Image available**

WPI Acc No: 2001-475644/200151

XRPX Acc No: N01-352115

Product configuration method for e.g. branded promotional products, in which products may be divided into items and processes

Patent Assignee: REGENCY VENTURES LTD CHARTED CORP SERVIC (REGE-N);

VERCHERE D (VERC-I)

Inventor: VERCHERE D

Number of Countries: 094 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200137167	A1	20010525	WO 2000US30433	A	20001106	200151 B
AU 200114639	A	20010530	AU 200114639	A	20001106	200152
US 20010047312	A1	20011129	US 99441204	A	19991116	200202
			US 2000199834	P	20000426	
			US 2001838133	A	20010420	

Priority Applications (No Type Date): US 2000199834 P 20000426; US 99441204 A 19991116; US 2001838133 A 20010420

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200137167 A1 E 36 G06F-017/60

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

AU 200114639 A G06F-017/60 Based on patent WO 200137167

US 20010047312 A1 G06F-017/60 CIP of application US 99441204

Provisional application US 2000199834

Abstract (Basic): WO 200137167 A1

NOVELTY - Item parameters and process parameters may be separately specified and linked together to create a unique product in which a product identifier may be dynamically created when the product is sourced, quoted, ordered or accessed.

DETAILED DESCRIPTION - The method for configuring one or more products involves providing a database containing product information, separating a product into an item and a process in which item parameters and process parameters are identified and linking the item and process parameters. A product identifier is then created when the product is accessed. INDEPENDENT CLAIMS are included for; a system for configuring one or more products.

USE - Configuring products e.g. branded promotional products, also office supplies, furniture, aviation supplies, marine supplies, interior design, medical office supplies etc.

ADVANTAGE - Provides the ability to link manufacturers,

Ginger R. DeMille

distributors and end-use corporations to the industries complete e-marketplace.

DESCRIPTION OF DRAWING(S) - The drawing shows a flow diagram of an item and process specification method according to an embodiment of the invention.

pp; 36 DwgNo 1/12

Title Terms: PRODUCT; CONFIGURATION; METHOD; PROMOTE; PRODUCT; PRODUCT;
DIVIDE; ITEM; PROCESS

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

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The LOGO Enabled™ Technology ERP solution embraces all members of the promotional products industry

eBuyer offers Brand Managers a complete solution to a company's Brand Management. eBuyer allows the Brand Manager to browse an extensive catalog of promotional products, and to decorate products with their company's logos on the fly. The Brand Manager may then create a Request for Quote (RFQ) for newly customized and previously ordered branded merchandise, as well as negotiate, approve, and pay that quote online. eBuyer facilitates this order management process, allowing the BM to be in constant contact with a dedicated distributor, as well as a dedicated iSwag account manager. eBuyer's intuitive electronic interface saves time, money, and enforces accountability while simplifying the Brand Management process.

BrandCenter is a company's branding portal to the world. Using products created in eBuyer, a Brand Manager may offer logo'd merchandise with unique pricing to consumers, customers, employees, or any other custom user types. Included in BrandCenter Management are extensive sales reports, as well as a wide array of inventory management tools. The robust BrandCenter gives a company unparalleled control over the placement, pricing, reporting, and distribution of its promotional products.

eDistributor is a revolutionary customer relations management (CRM) tool for distributors in the promotional products industry. Distributors receive RFQ's generated in eBuyer, and begin the process of easily propagating that RFQ to Suppliers, negotiate pricing down to the line-item charge level, and manage orders in production. The power and ease of eDistributor alleviates distributors from the headache of manually manipulating paper orders and from time consuming customer service calls. This allows distributors to focus on what they do best: increasing their customer base thus being able to increase revenues.

eSupplier brings the power of electronic order and inventory management to the suppliers of the promotional product industry. RFQ's are received from Distributors, pricing negotiated and updated, and resubmitted to Distributors. RFQ's that are accepted are instantly converted to orders, on which the supplier may update production status and create packing slips and invoices as product is shipped. eSupplier also facilitates the entry of a supplier's product catalog, allowing those products to be purchased via eBuyer. Products may then be updated, deleted, or pricing structures and imprinting fees modified. Freed from excessive paperwork and juggling product information, suppliers can now process more business and focus on producing superior promotional products.

iTrac Everywhere™ is iSwag's paramount wireless initiative, allowing parties using LOGO to access many of the application's web-based features from a variety of wireless devices such as cell phones, Palm Pilots, etc. Not only does LOGO free its users from the tedious aspects of operating in the promotional products industry, LOGO enabled companies are now freed from the physical barriers of order and relationship management. This freedom allows LOGO users to use their application 24x7, almost anywhere in the world.

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As an application service provider for the promotional product industry iSwag.com is
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purchasing and communication process.

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iSwag.com Revolutionizes The Branded Merchandise And Promotions Industry; New Company Links All Facets Of The Industry Through E-Commerce

Business & E-Commerce Editors

LAS VEGAS--(BUSINESS WIRE)--March 23, 2000

Ask any busy executive, and they would tell you they could use an extra day to fit in all the work that's piled up. With the economy booming, everyone is busier, but life isn't getting easier. Well, one Internet company has figured out how to cut time, money and aggravation for both growing and established businesses.

iSwag.com has consolidated the purchasing process and communication lines between corporate brand managers, distributors, and suppliers and, in an industry first, has enabled all groups in the branded merchandise and promotions industry to communicate via the Internet, making this \$75 billion dollar industry more efficient and cost effective.

"We realize that merchandising your logo is often a complicated and tedious process. LOGO(c) technology builds a system for managing the communication involved in designing, selecting, ordering, and fulfillment of logo-ed products," said Joshua Grantz, President and CEO of iSwag.com. "No one in the industry can link distributors, suppliers and corporate brand managers together as iSwag does. Our technology enables everyone in the branded merchandise industry to save time, save money, and increase efficiency."

Utilizing iSwag's LOGO(c) technology, brand managers, distributors and suppliers can utilize 'BrandCenters' that facilitate all aspects of the industry, from order and inventory management to fulfillment.

For distributors, LOGO(c)'s DUO(c) service provides large and medium-sized distributors with the ability to manage and update product offerings, consolidate incoming orders from current clients, as well as manage order histories, invoices & purchase orders online. DUO(c) also allows brand managers the ability to offer corporate incentive rewards plans to their internal employees.

For suppliers, LOGO(c)'s eSupplier(c) helps reduce overall costs, time spent, and the potential of human error for suppliers and manufacturers by providing the ability to sell directly to distributors over the internet without the headaches of multiple phone calls and fax communications. eSupplier(c) assists suppliers and manufacturers to store product in a common database, allowing distributors to view, manage, update and edit products as well as place and track orders.

For brand managers, iSwag's LOGO(c) architecture provides "one-stop shopping" for the creation, storing of virtual inventory, and distribution of logo-branded gear over the Internet. Through iSwag, brand managers can find ideas, store artwork, order products, and track inventory. For example, brand managers can click on products from iSwag's catalog, drop them directly into a company's BrandCenter, set retail prices and decide what "specials" or promotions the BrandCenter will run each month.

About iSwag, Inc.

iSwag, Inc. is a cross-enterprise e-commerce application service provider of business-to-business solutions for brand merchandise distributors, corporate marketers, small business owners, and product manufacturers. With offices in Las Vegas,

Nevada, San Jose, California and New York, New York, iSwag.com is a pioneer in the development of unique innovations in e-business technology and brand marketing that offers a significant advancement beyond all currently available solutions. iSwag.com clients include Rambus, Datek, Captiv8, Homebase, and PC quote, among others.

Joshua Grantz, President and CEO of iSwag.com,

is available for interview.

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